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SHOW**

Your One Stop Solution!





Discover the Big Show at Display Asia. With over 2 decades of experience in the display business, we have the expertise and resources to offer a range of display solutions to captivate your audience.

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reddot design award
(for Spennare only)



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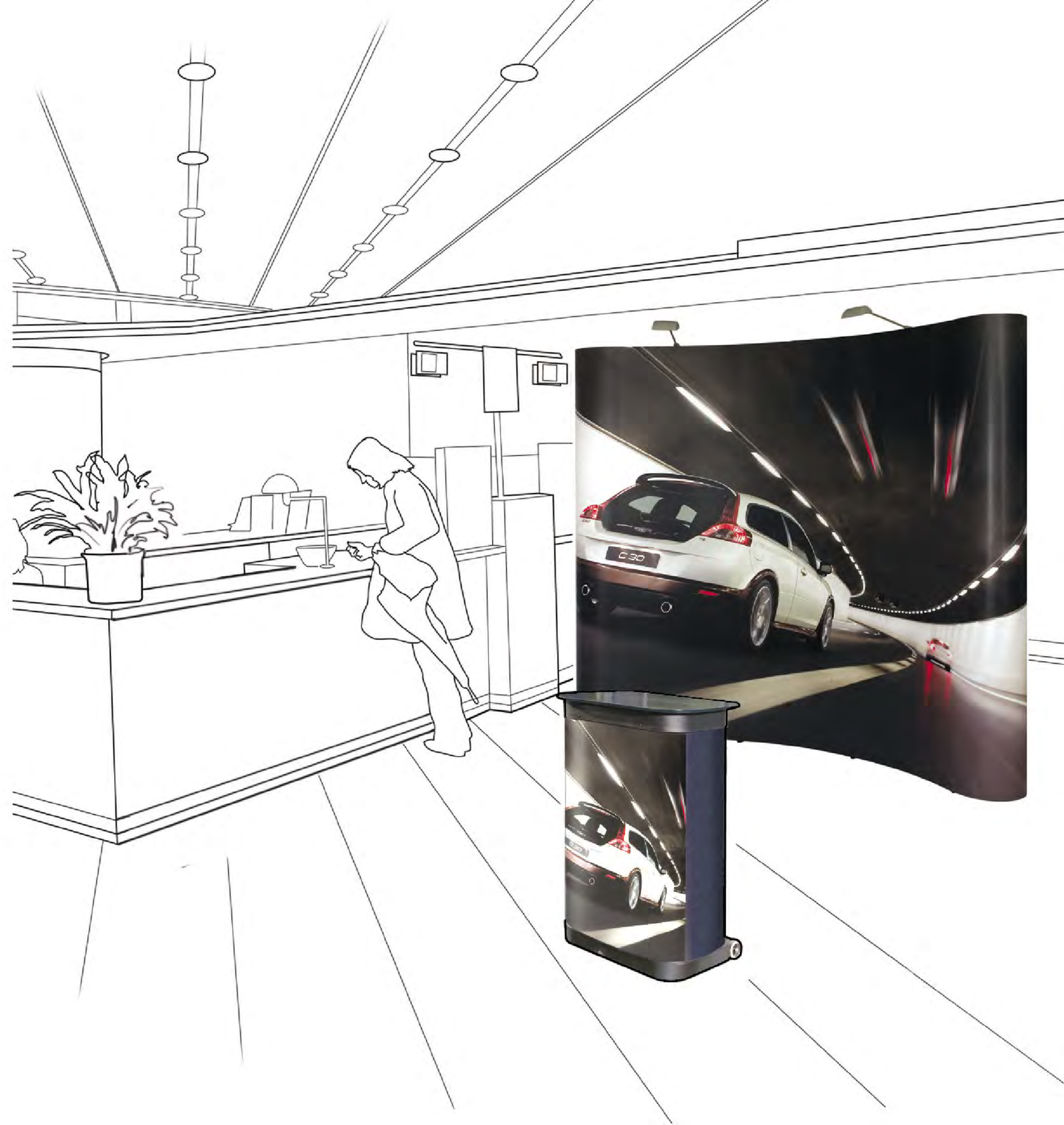
A world of portable displays

Spennare is one of the first ever display products to be awarded the Red Dot Award - an award known for its uncompromising standards in quality and design.

In the following pages, you will find the results of brand new engineering and award-winning designs, evident in each and every Spennare product - all of which are carefully designed to emphasise the marketing message while being a part of it.

Spennare is represented in more than 50 countries:

- Australia • Austria • Bangladesh • Belarus • Belgium • Canada • Chile • China • Colombia
- Costa Rica • Denmark • Dominican Republic • Dubai • El Salvador • Estonia • Finland
- France • Germany • Great Britain • Greece • Guatemala • Hong Kong • Hungary
- Indonesia • Ireland • Italy • Japan • Latvia • Lithuania • Malaysia • Mexico • Norway
- Philippines • Poland • Portugal • Puerto Rico • Russia • Singapore • South Africa
- South Korea • Spain • Sweden • Switzerland • Taiwan • Thailand • The Netherlands
- Turkey • Ukraine • United States • Venezuela • Vietnam



1.



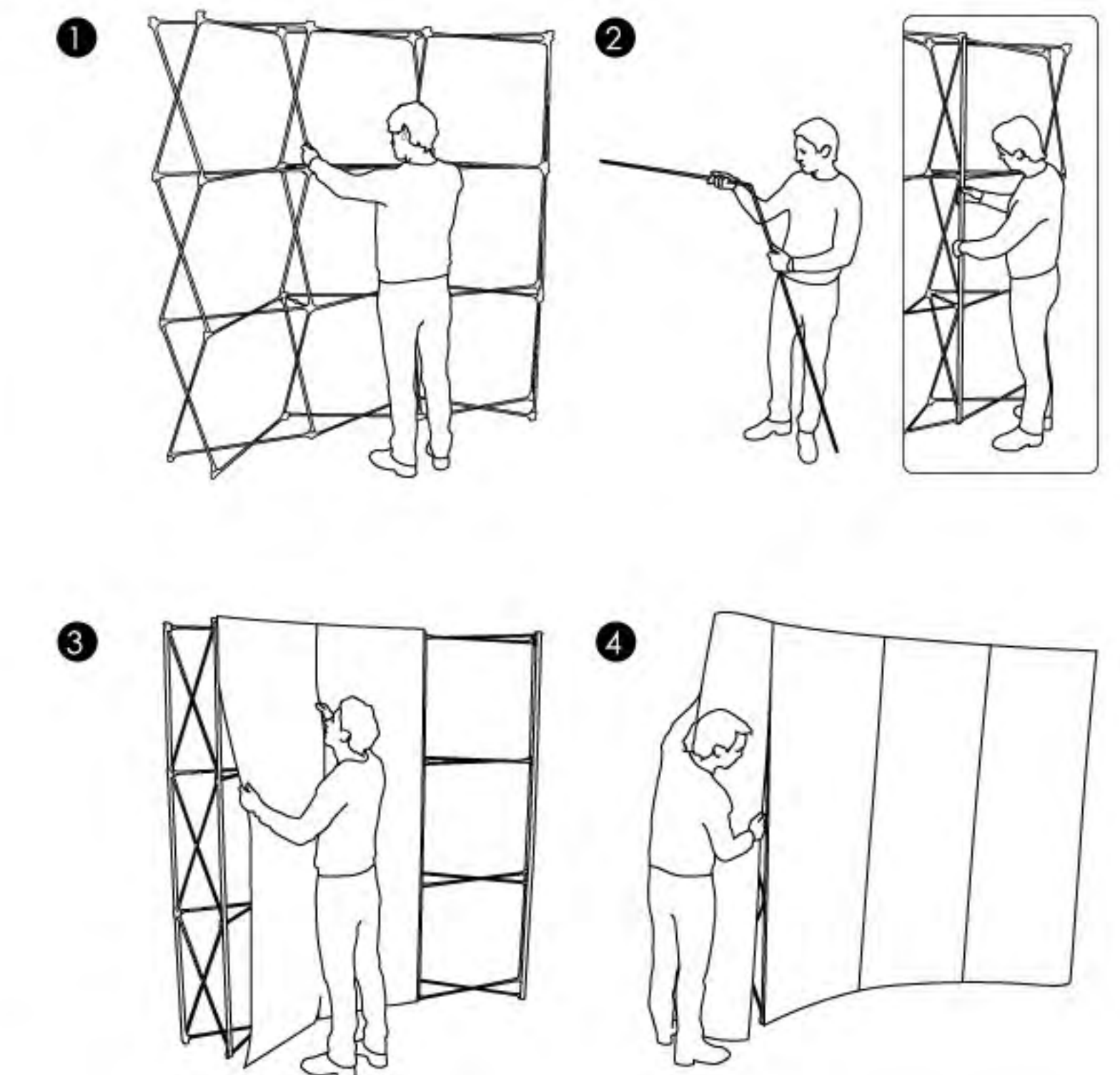
3.



2.



4.

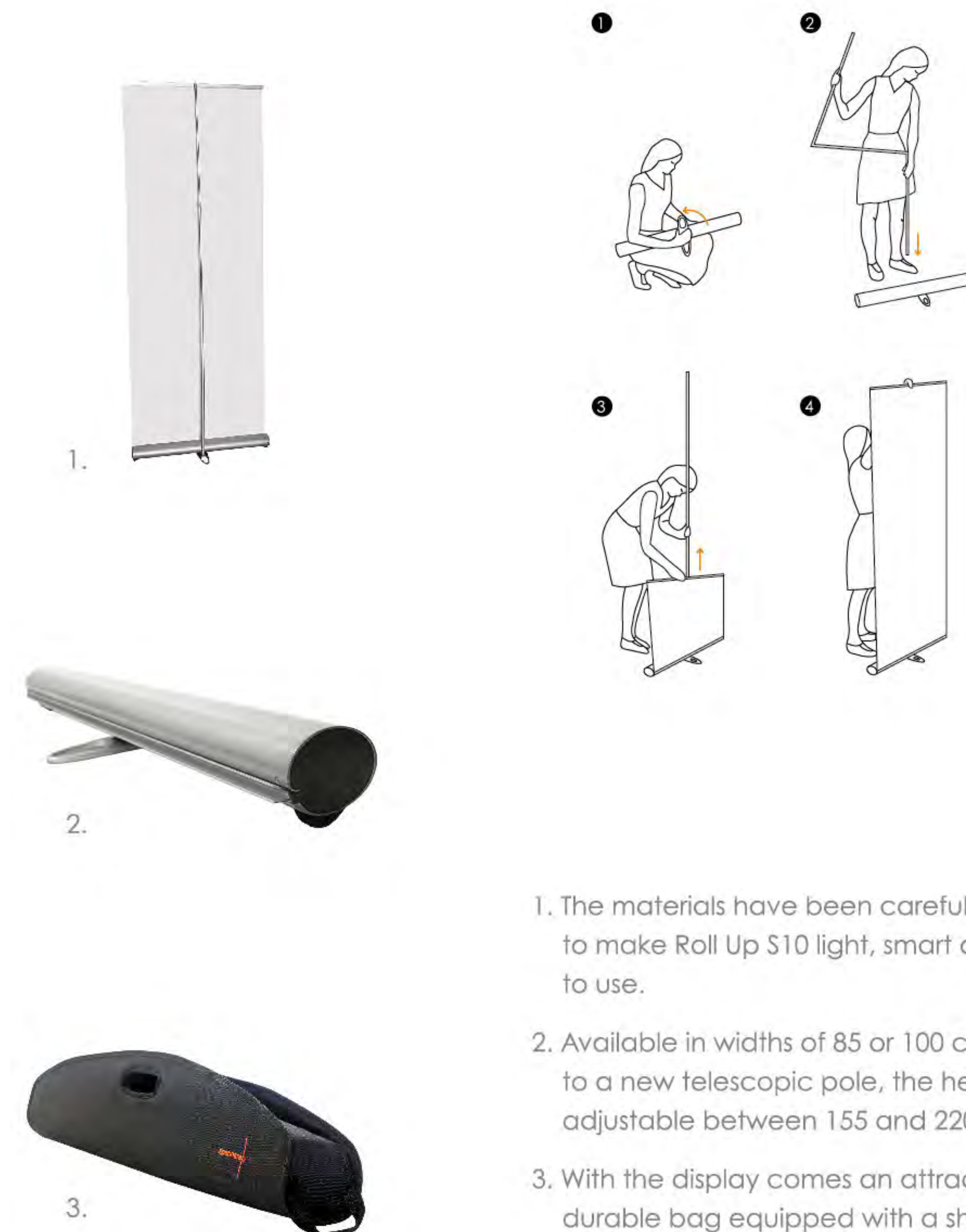


1. Available in different widths. Choose between straight or curved structure. The height is 225 cm.
2. The graphic panels easily attach to the foldable magnetic bars.
3. All locks and hooks have been replaced with innovative super magnetic solutions.
4. A complete Pop Up S10, including accessories, easily fits in a transport case on wheels.

Pop Up S10

A wonder wall of great design.

No doubt, the Pop Up S10 is our most interesting new product, setting a new standard for Pop Up systems. Its uncompromising design meets the most user-friendly solution in the market today. We have carefully selected materials that meet the highest demands and a new smart magnetic solution for quick and easy assembly.

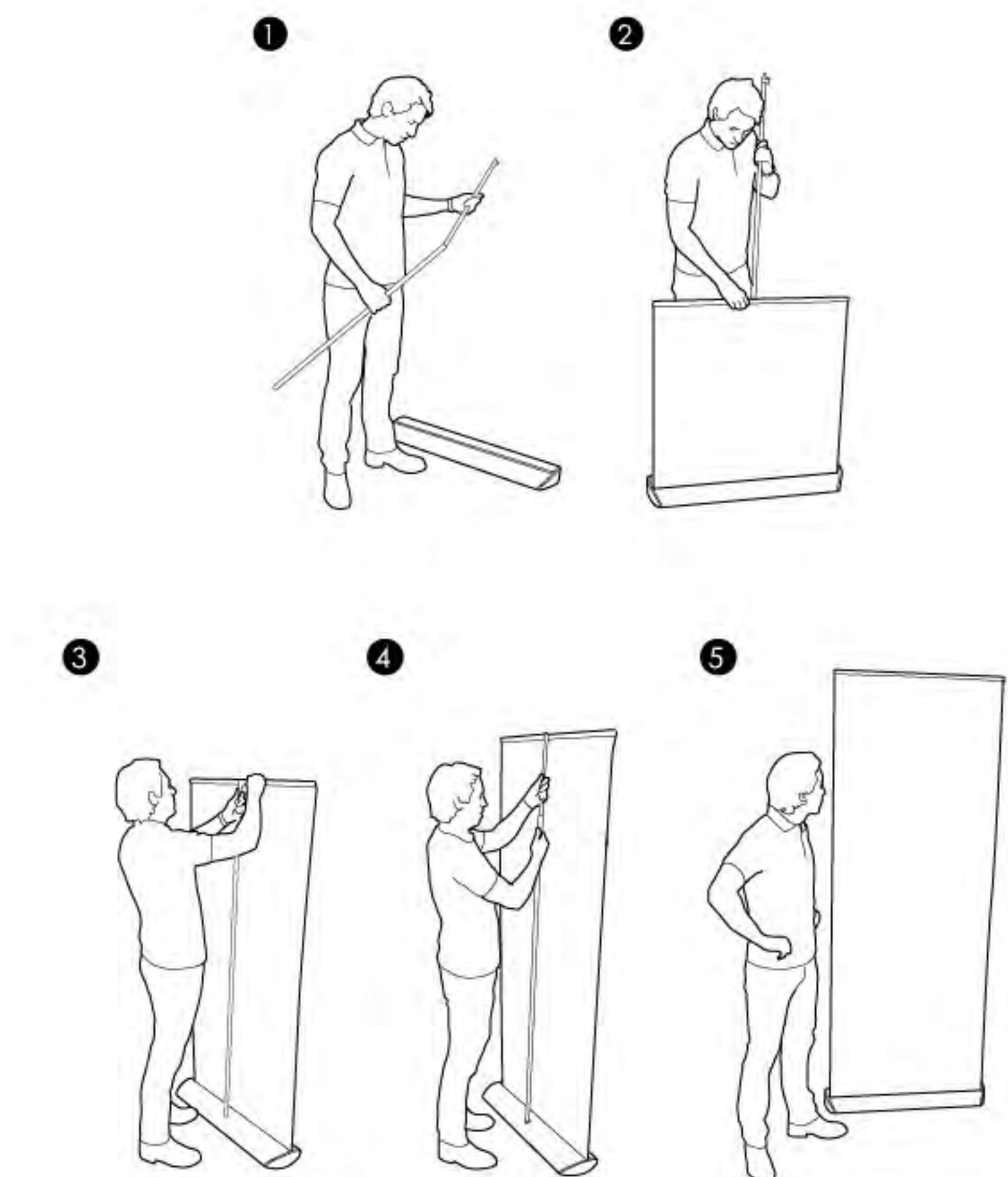


1. The materials have been carefully chosen to make Roll Up S10 light, smart and easy to use.
2. Available in widths of 85 or 100 cm. Thanks to a new telescopic pole, the height is adjustable between 155 and 220 cm.
3. With the display comes an attractive and durable bag equipped with a shoulder strap.

Roll Up S10

A light and smart design that lets the message speak for itself.

Probably the most graceful and convenient retractable banner system on the market! Roll Up S10 has a well-defined and discreet design that lets the message speak for itself. Enjoy low weight, high quality and great usability. The foot is discreet and the cassette, which protects the message when not in use, is compact.

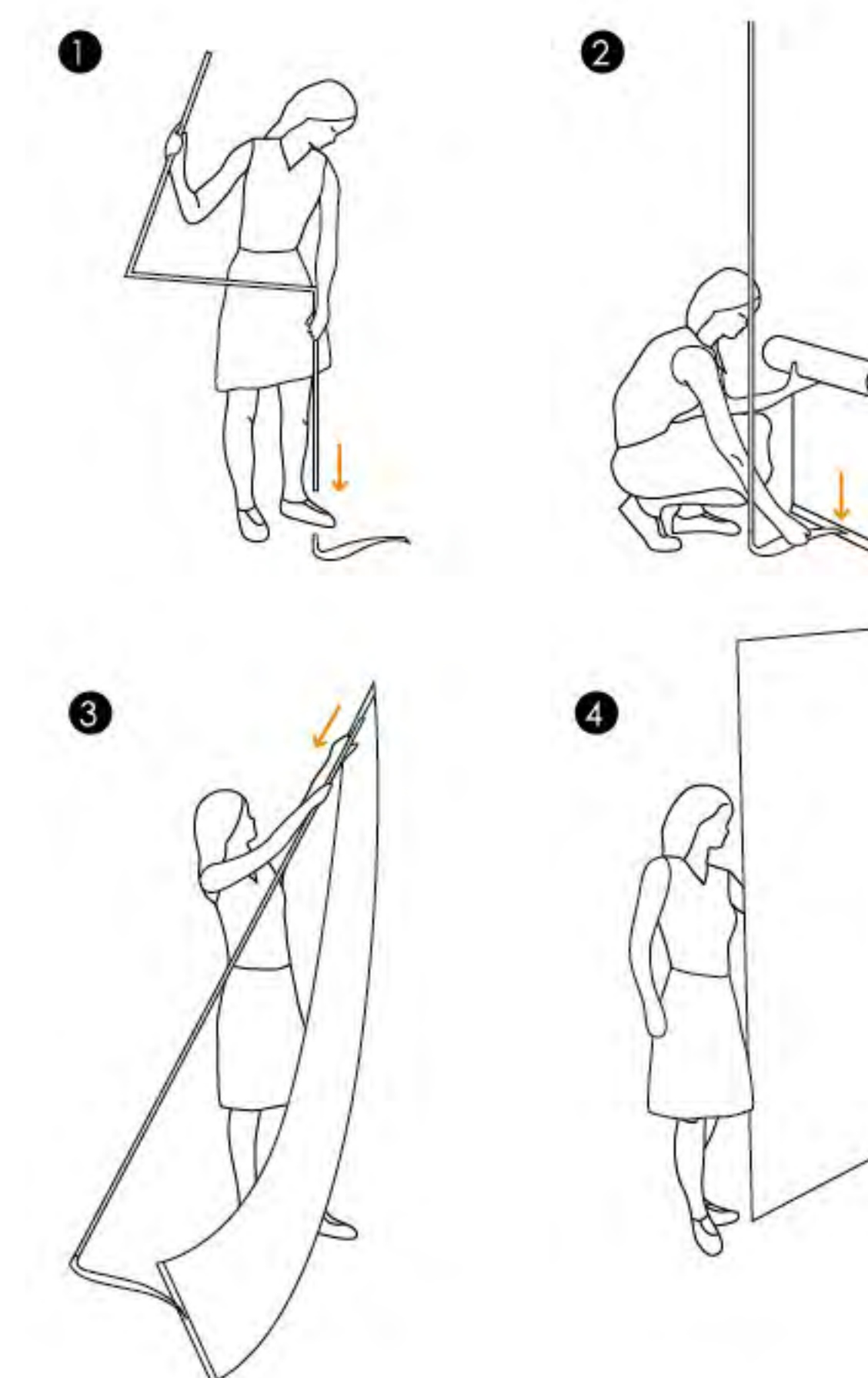


1. Roll Up S20 is available in several different heights and widths. For adjustable height, ranging from 155 to 220 cm, choose the telescopic pole.
2. Add coloured end caps to enhance your message. Attaches easily with super magnets.
3. A durable and attractive transport bag is included.

Roll Up S20

A design that's unique, attractive and steady.

With its attractive presentation and unique design, the Roll Up S20 suits most environments. The rounded edges in dark chrome coating create a distinctive impression in harmony with your message. To further strengthen the impact, coloured end caps that easily snap in place with super magnets, are available.

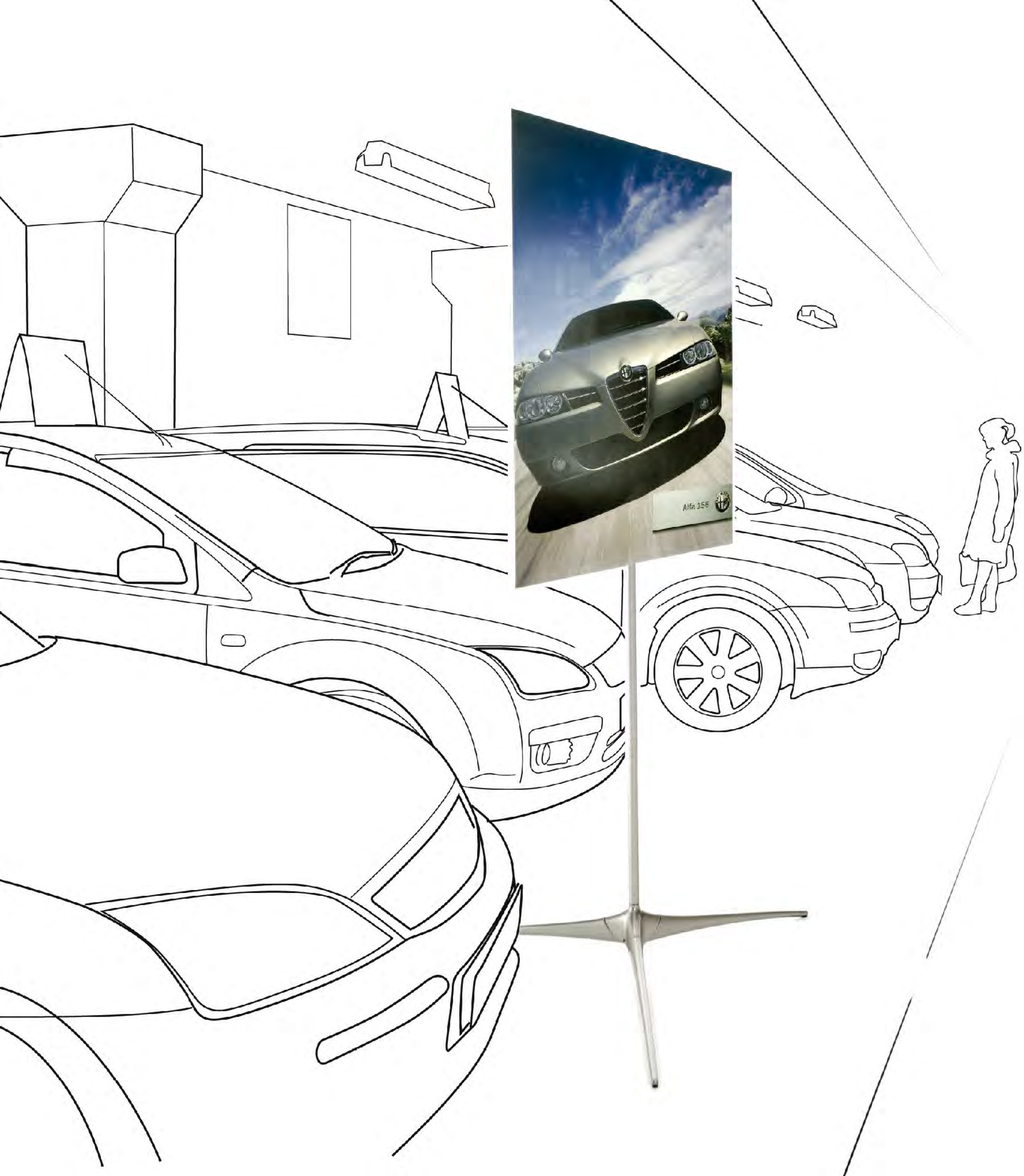


1. Available in 9 different sizes. Widths of 60, 80, 85 or 100 cm and heights of 196, 216 and 236 cm.
2. Uniquely designed foot in highest possible quality.
3. With the display comes an attractive and durable bag equipped with a shoulder strap.

Banner Stand S10

Quick. Easy. Perfect.

The Spennare Banner Stand S10 is created for those who want a usable and easy solution with perfection in every aspect. The materials are chosen after careful consideration to keep low weight and achieve a high usability. A unique design of the foot makes this product stable and exclusive.



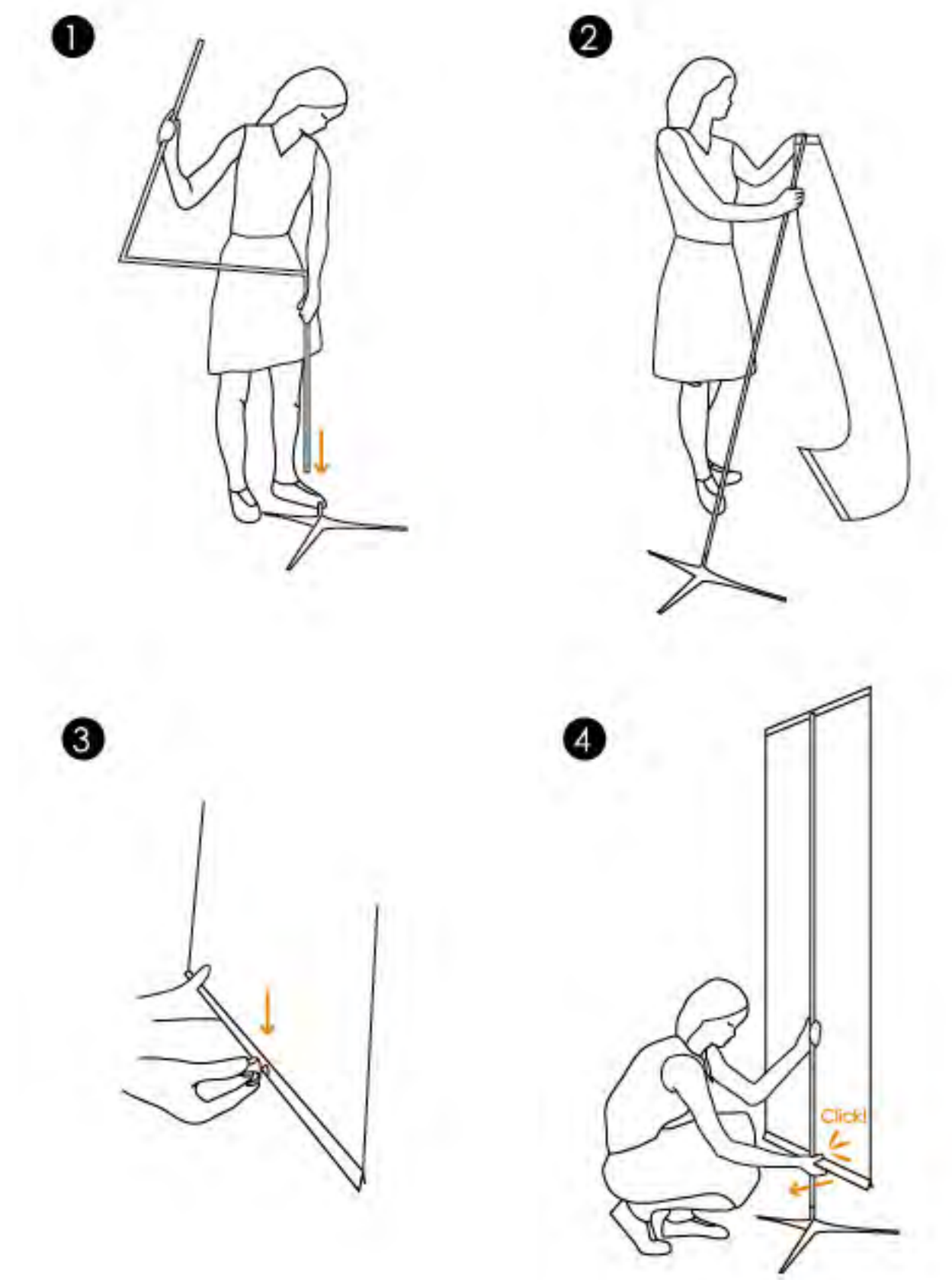
1.



2.



3.



1. Available in widths of 60, 80, 85 or 100 cm. Thanks to a new telescopic pole, the height is adjustable between 155 and 220 cm.
2. With its spring-loaded foot, the X Foot S10 becomes very balanced.
3. With the display comes an attractive and durable bag equipped with a shoulder strap.

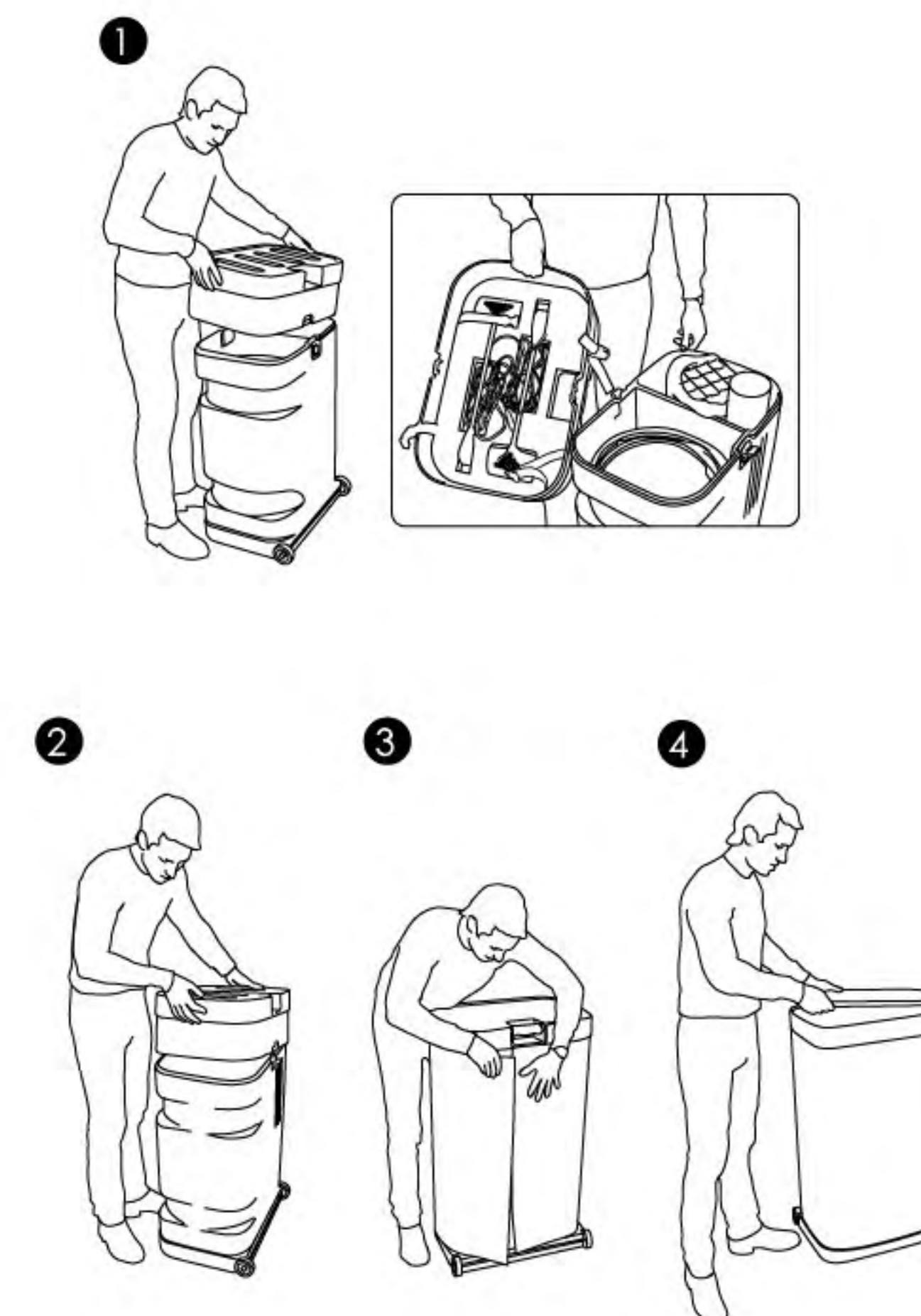
X Foot S10

A design that empowers your message. Twice.

This is a display made for great communication. X Foot S10 gives you the option of double exposure as well as adjusting the height of the image. With its unique folding foot the display is elegant and has great stability. Discreet snap profiles make it easy to change images.



Transforms in no time from transport case into a podium. Graphic size 115.5 x 79 cm.



Transforms in no time from transport case into a podium. Graphic size 176 x 84 cm.

Podium Box S10

Practical kit for a salesman on tour.

With material storage, working area and advertising surface, the small Podium Box S10 is probably the most compact all-in-one solution on the market today.

Podium Box S20

All you need in a box.

The big podium box is nothing less than a full solution for efficient marketing... on wheels! Load it with graphic panels, a Pop Up structure, spotlights and more.

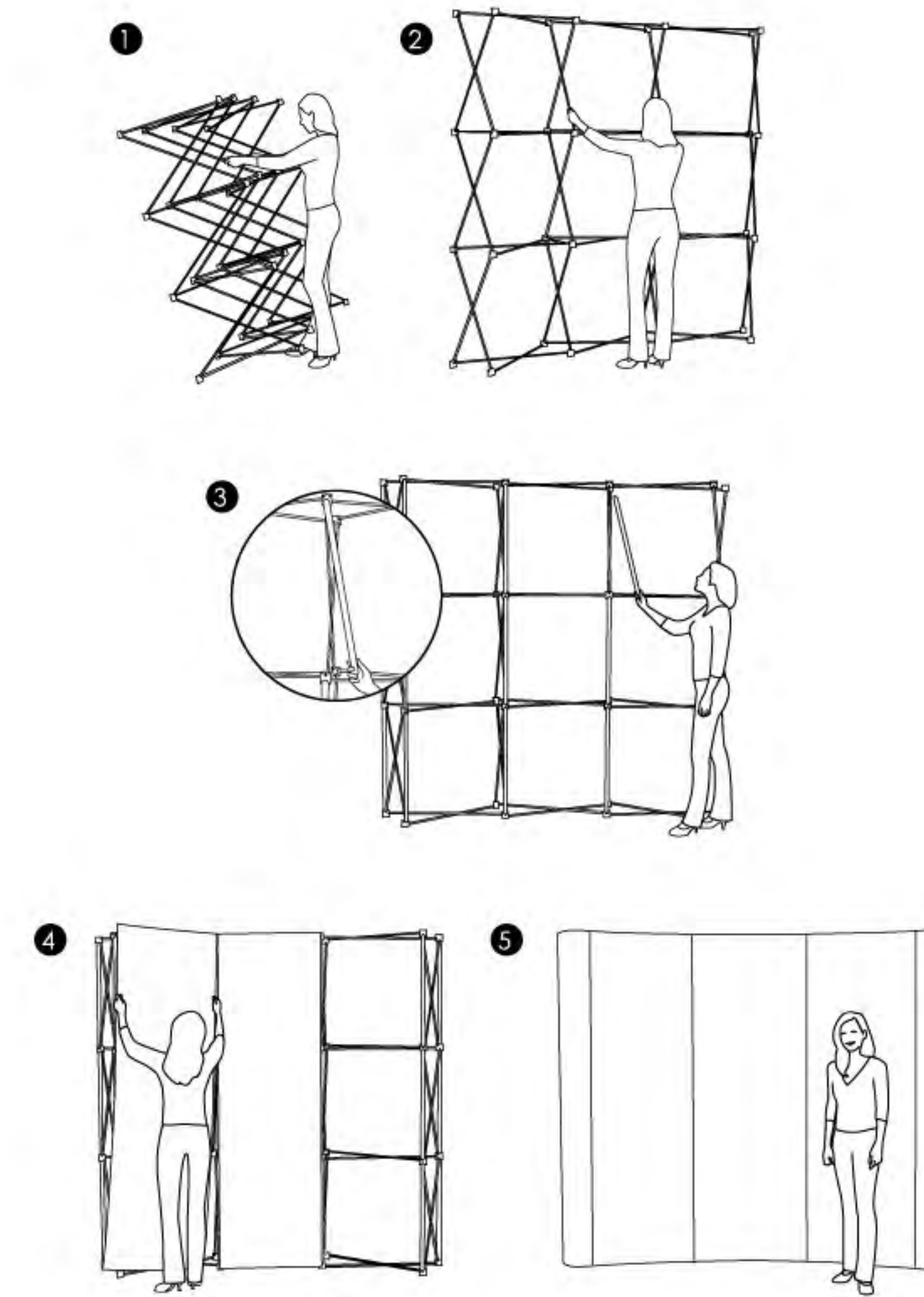


1. Available in black and light grey.
2. With the display comes an attractive and durable bag.
3. The panel easily attaches to a bottom or top plate with magnets. Build columns of several units on top of each other, just by adding a Round Up Middle Plate.

Round Up S10

360 degrees of message exposure!

This is where the action takes place! The Round Up S10 is a perfect meeting point for one-to-one marketing. By connecting a graphic panel to a base and top plate, you create a stable demo podium in 30 seconds. Use it as a single table or build columns of several units on top of each other.



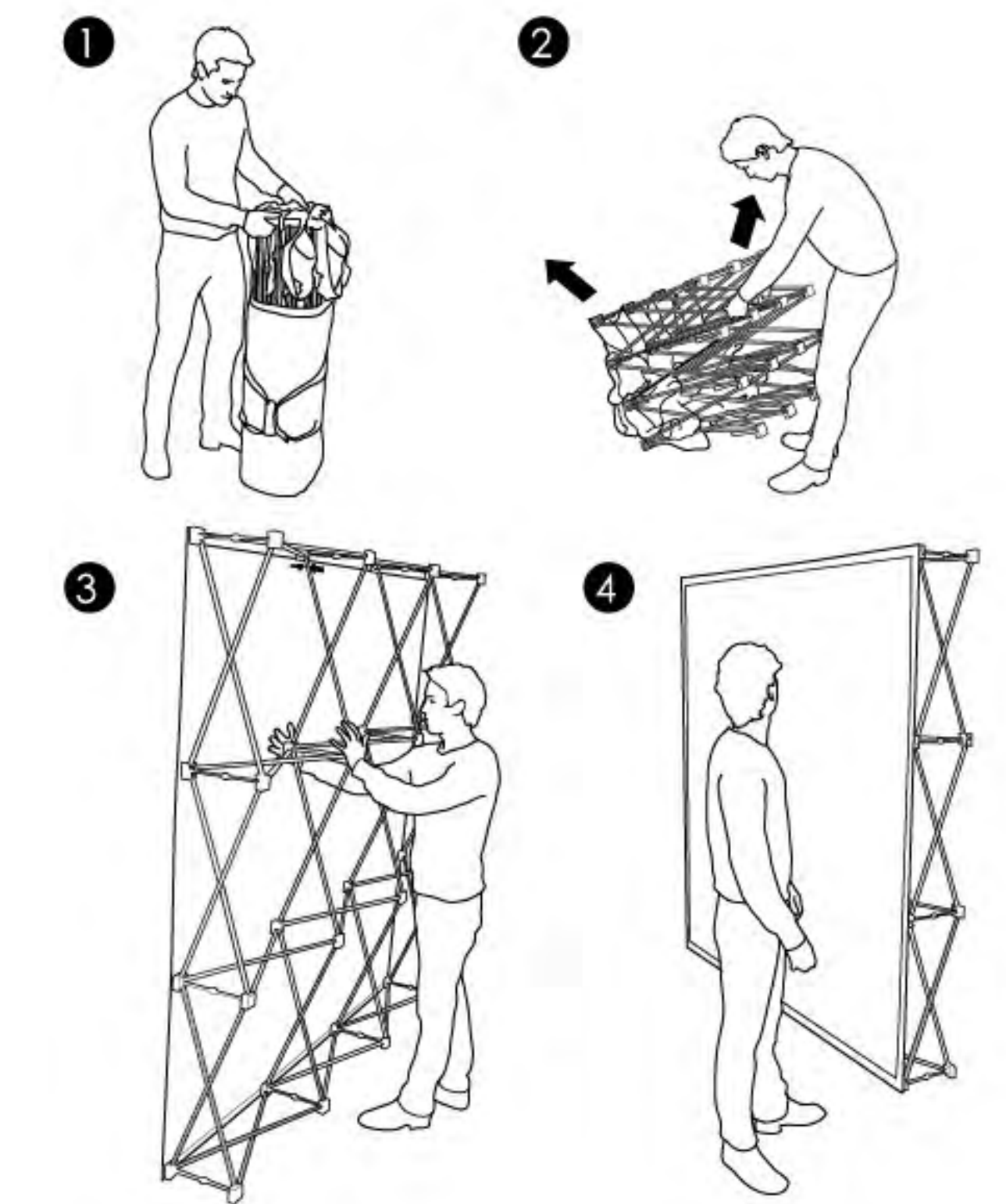
1. Available in different widths. The height is 220.5 cm.
2. With the help of super magnets, all panels are easily put in place.
3. A complete Pop Up S20, including accessories, easily fits in a transport case on wheels.



Pop Up S20

Big impression assembled in no time.

Pull the frame up, attach the graphic panels to the magnetic bars, and a complete setting is ready to make impact. The optional spotlights and transport case give you a complete, easy-to-carry solution for a successful event. Pop Up S20 is a flexible and cost-effective solution for making a big impression.



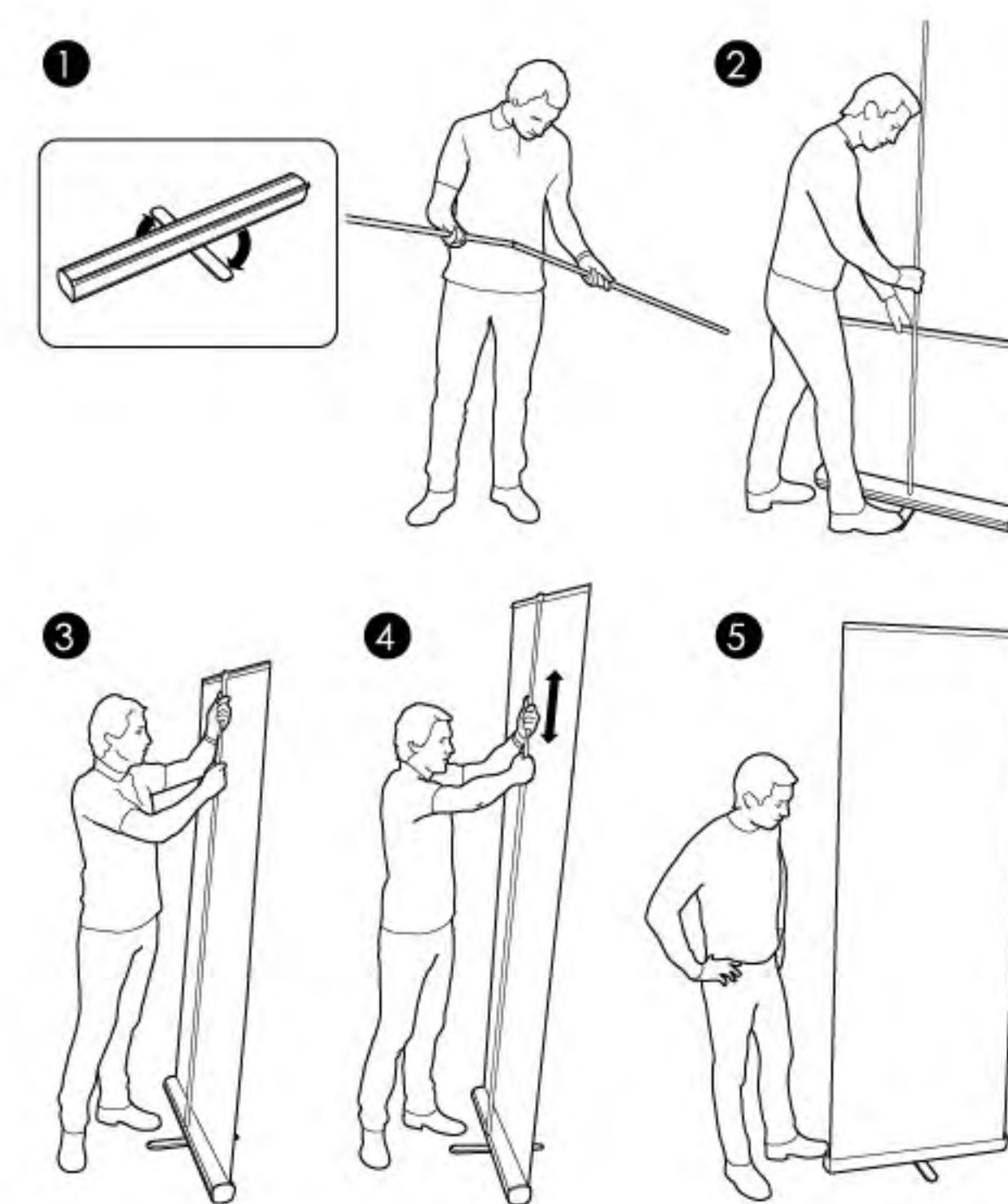
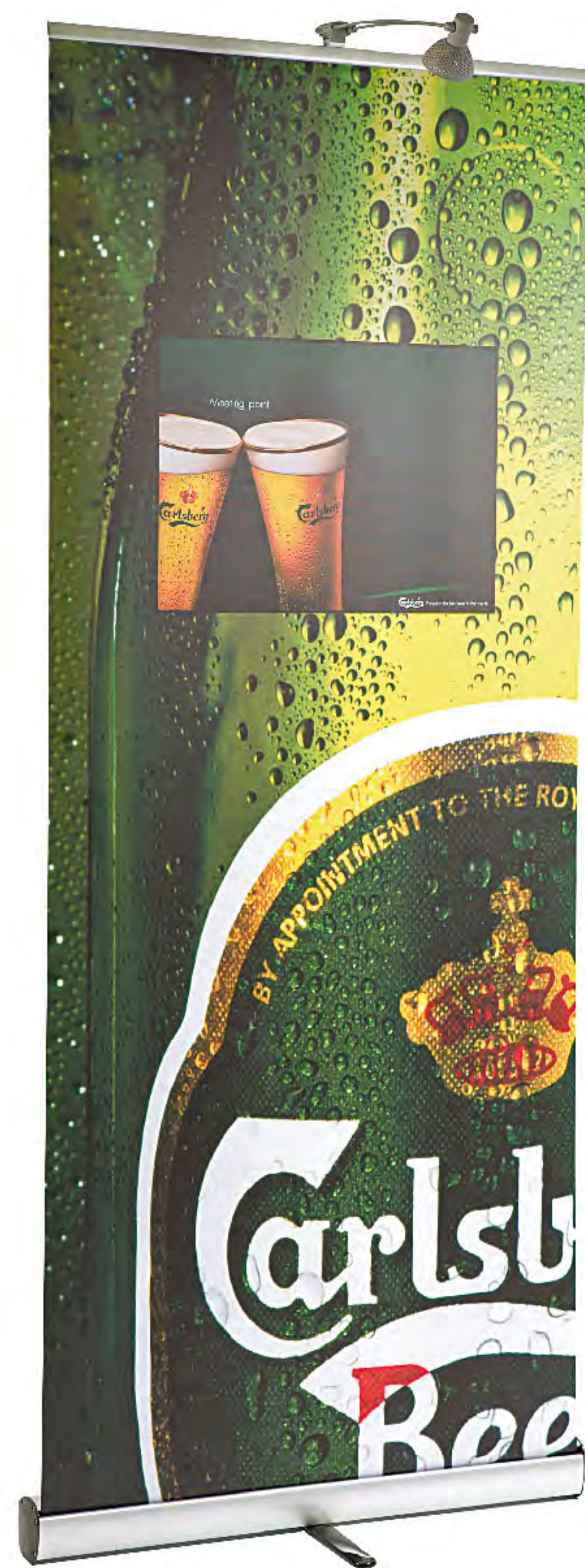
1. Available in three different widths. The height is 223 cm.
2. With velcro fastening the graphics, changing message could not be easier.
3. The Pop Up Textile S30 is conveniently locked with the help of super magnets.



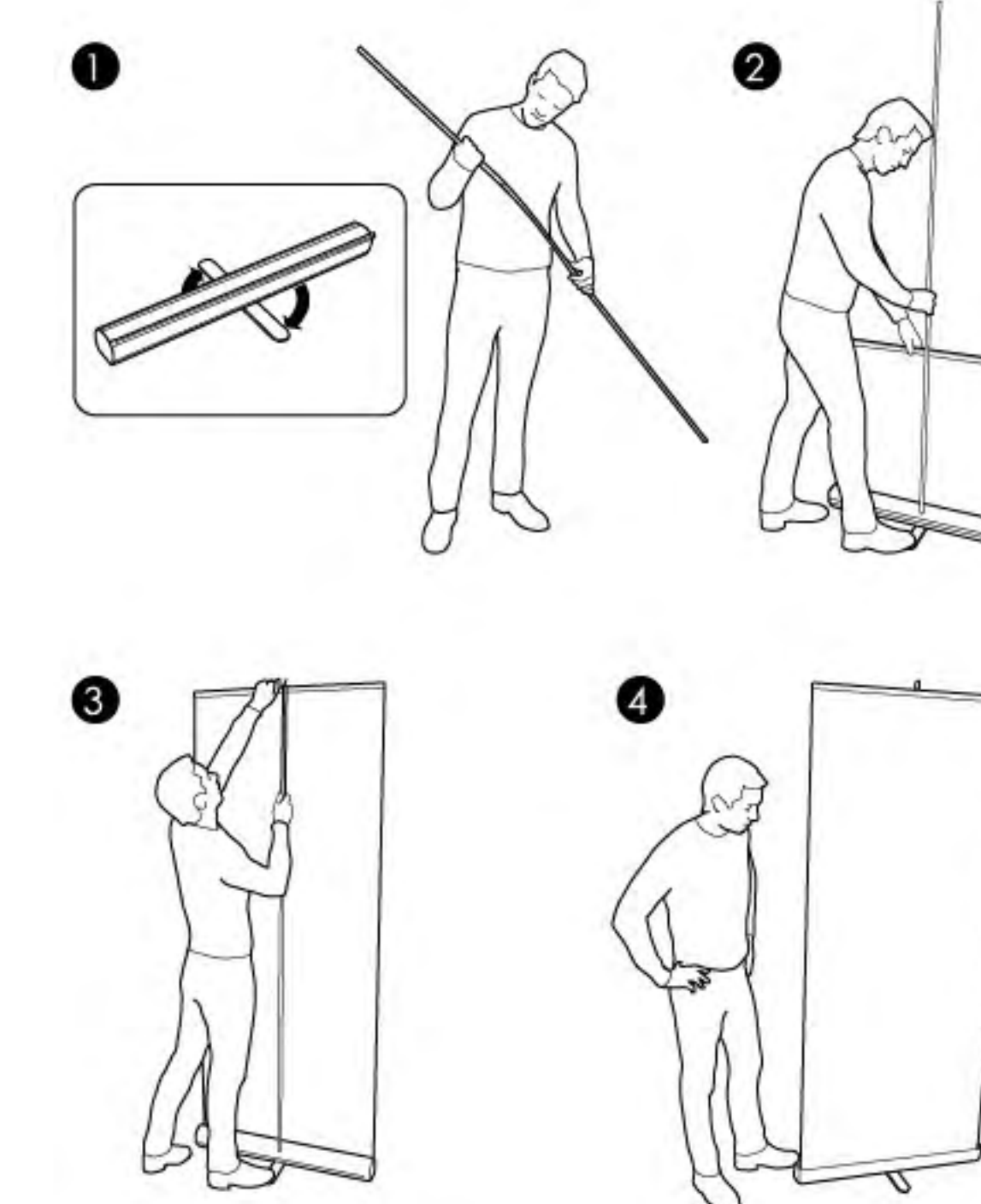
Pop Up Textile S30

Convenient and powerful.

The popular Pop Up Textile S30 has become something of a classic in many showrooms. This refined version is equipped with magnetic locks backed up by security hooks for a reliable solution. With the graphic always mounted to the structure, this stable display system goes from folded to full size in less than a minute.



1. Bring your Roll Up S30 wherever you want to display your message.
2. Attractive design with dark chrome details.
3. A durable transport bag with shoulder strap is included.



1. Roll Up T is available in widths of 85, 100 or 120 cm and heights of 200 or 218 cm.
2. Spotlight is available as accessory to the Roll Up T.
3. The complete display fits in a nylon bag.

Roll Up S30

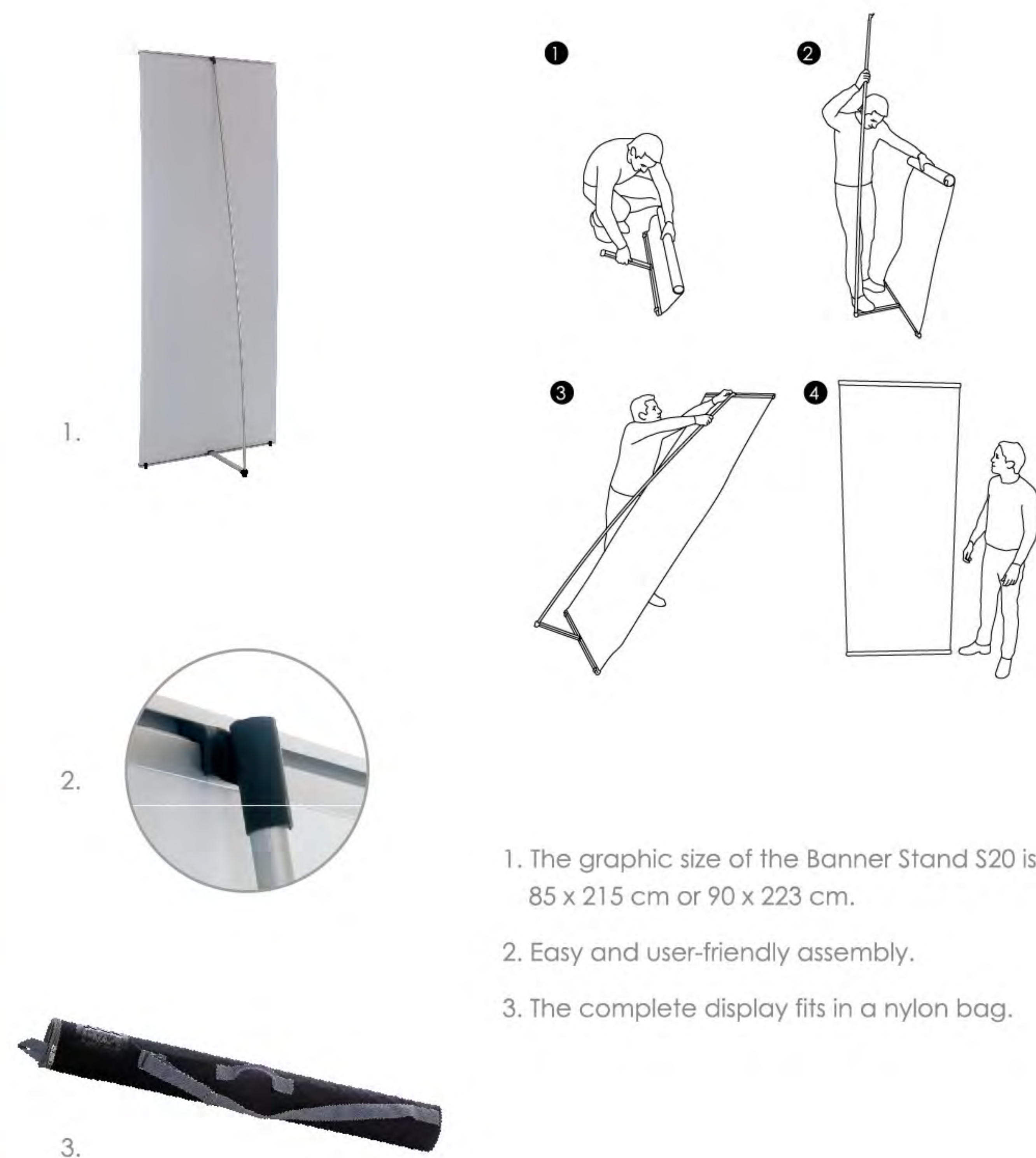
Efficient inside, attractive outside.

A consistent design with details in a dark chrome coating makes the Roll Up S30 stand out. The foldable foot makes this roll up both slim and sturdy at the same time. The product is available in different heights and widths.

Roll Up T

Portable marketing made easy.

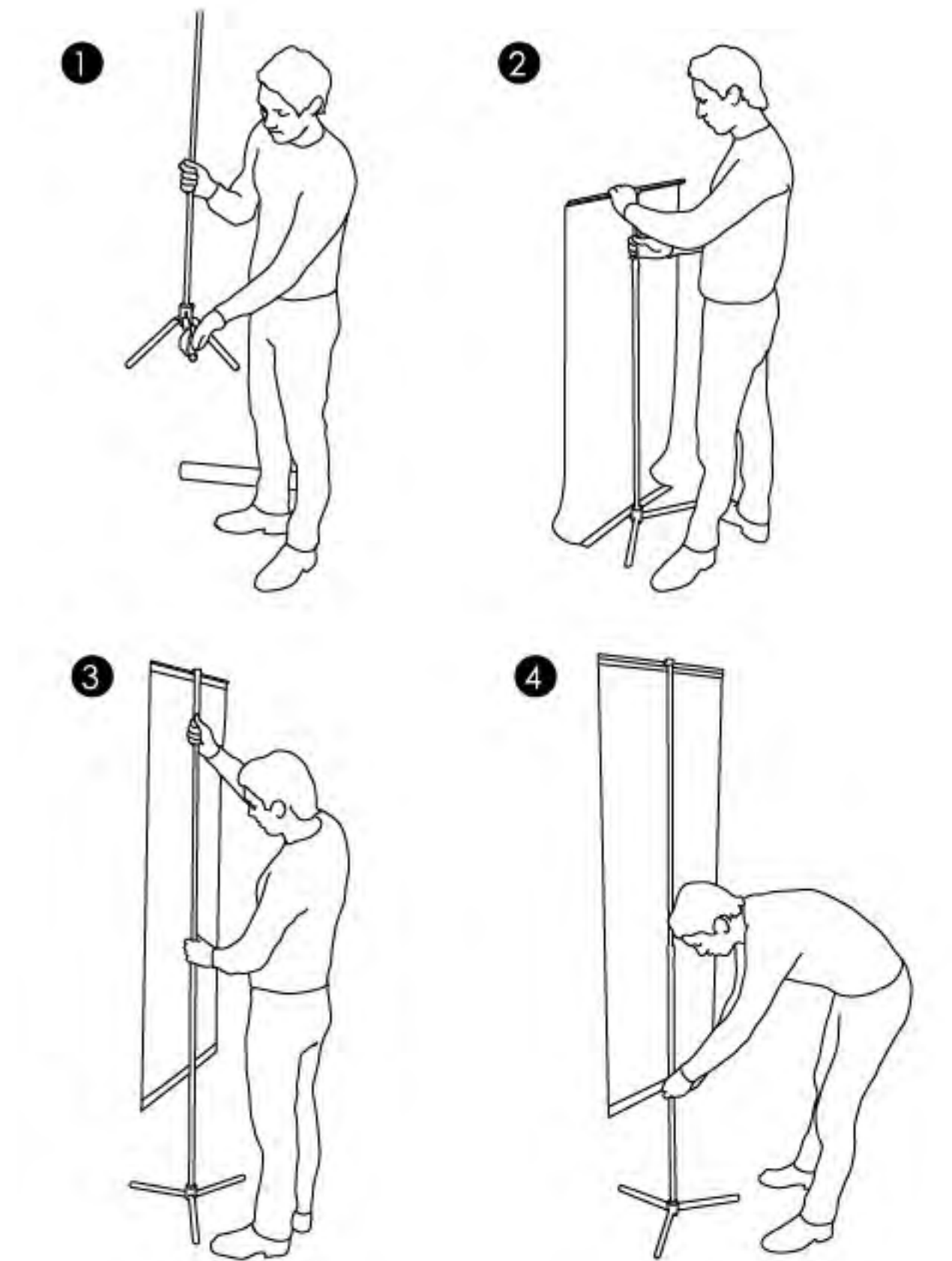
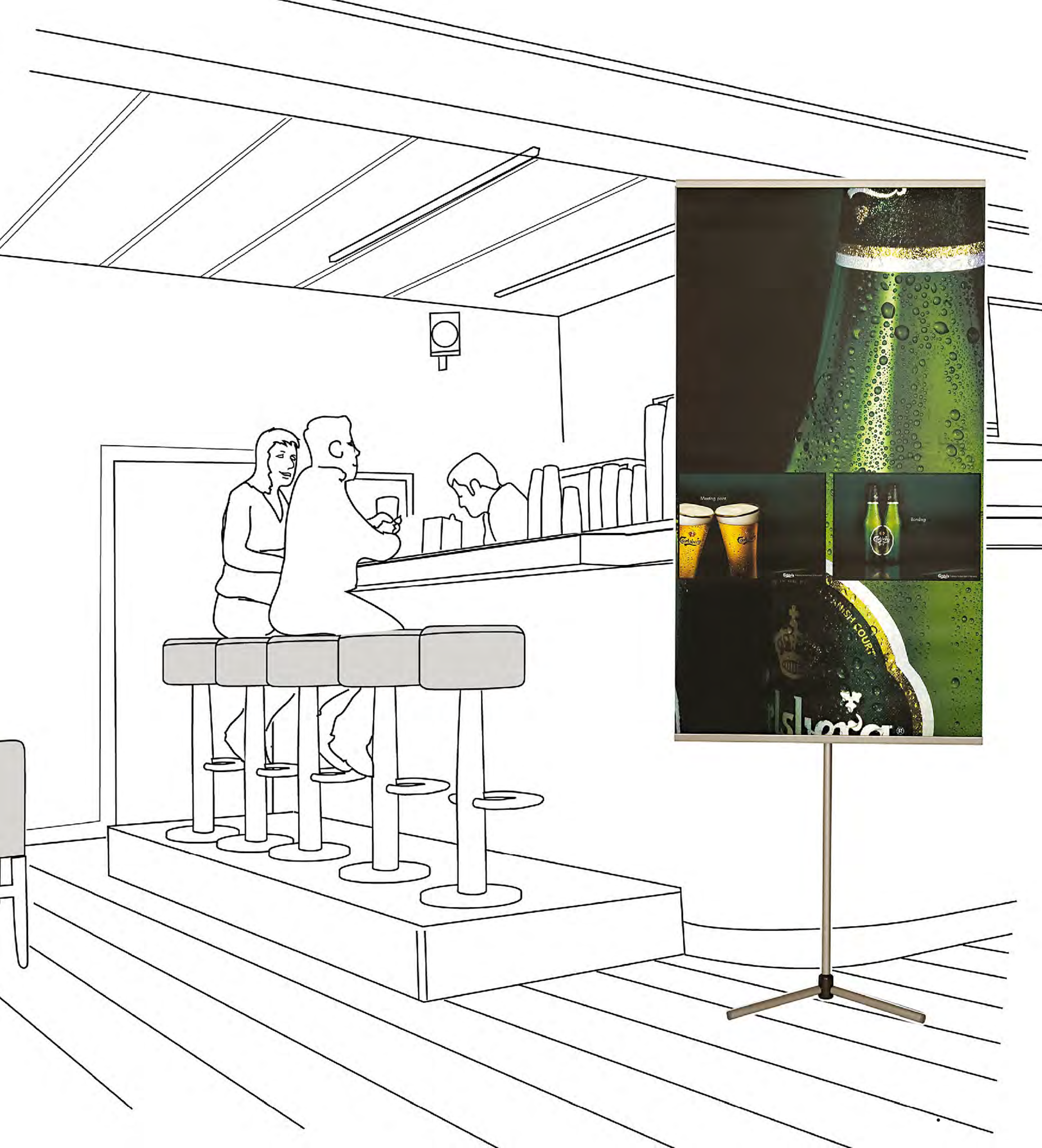
The Roll Up T is a retractable banner that fits in a small nylon bag. This light-weight display sets up in less than 30 seconds, making it the ideal solution for trade shows, special events and sales people on the run. With a weight of only 4.5 kg, portable marketing could not be easier!



Banner Stand S20

Picture and message in focus.

The Banner Stand S20 is an impressive display that stays in the background and still does a splendid job. In this case, the display really speaks for itself, commanding the full attention of the audience. Snap profiles make it easy to change images.

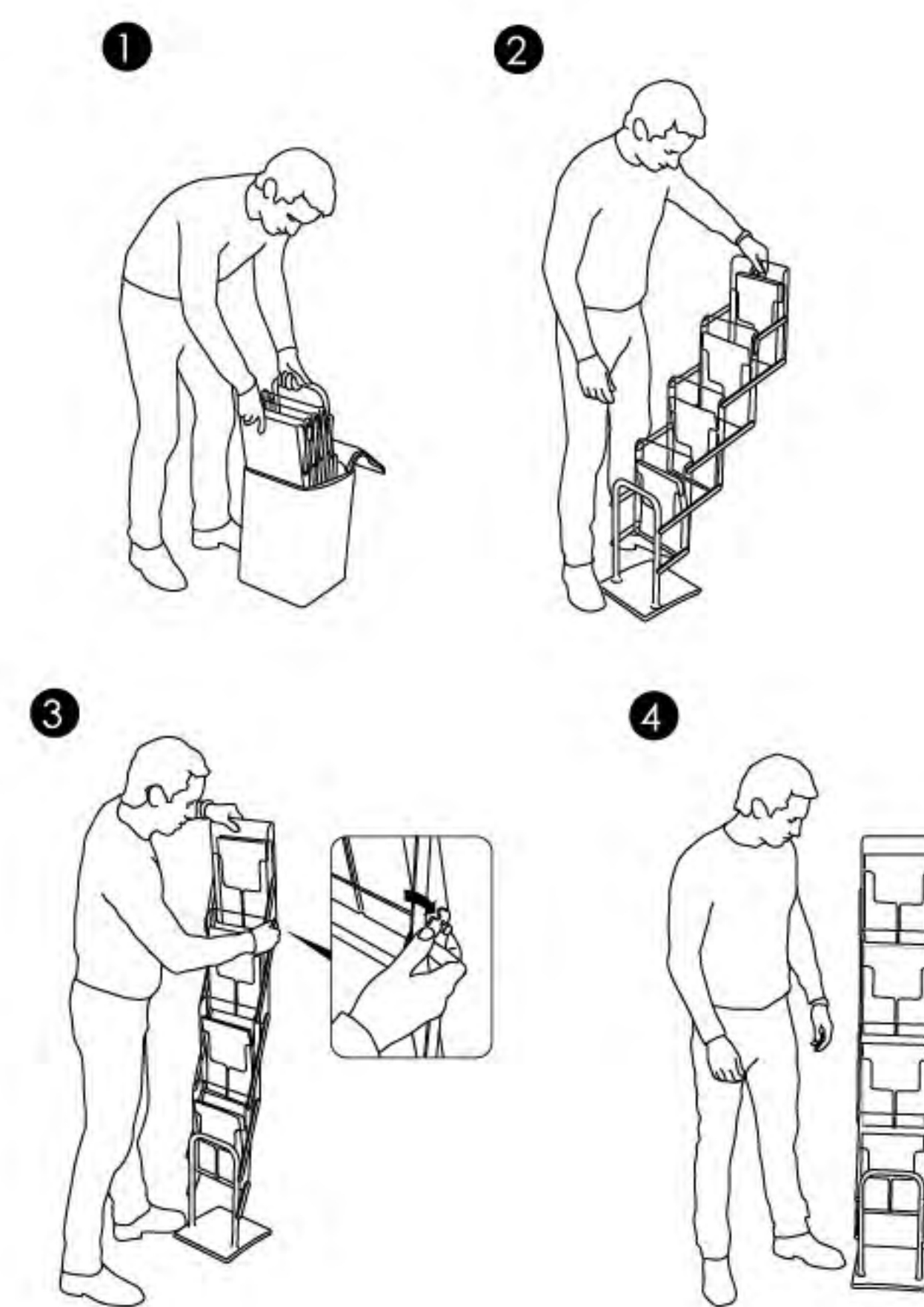


1. A durable transport bag is included.
2. Can easily be made double sided.
3. The tripod creates a very stable solution.

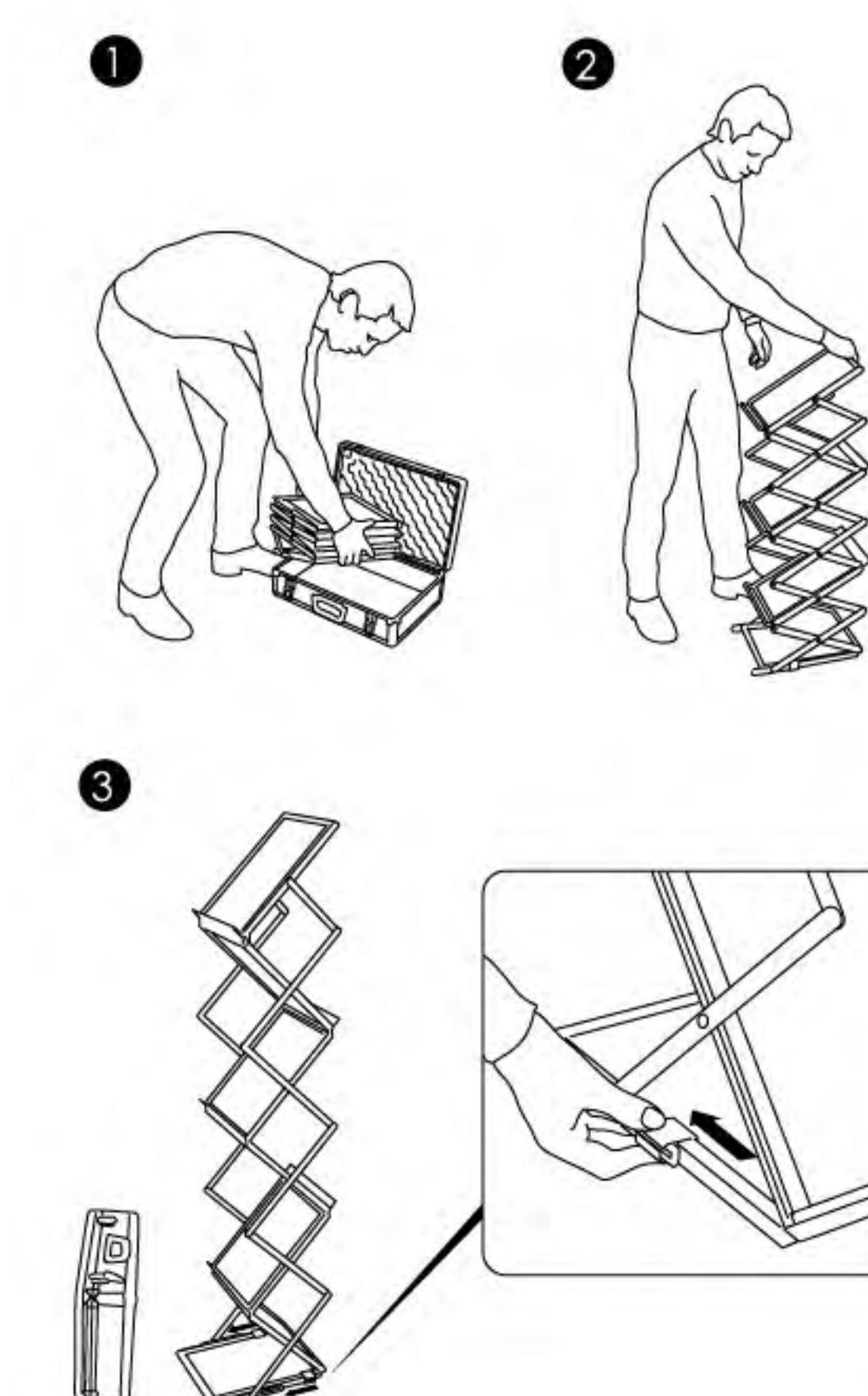
X Foot S20

Supports your message twice.

This simple and versatile display is an ideal solution, both for large scale campaigns and for more permanent solutions. The X Foot S20 is an all-in-one solution which makes the system extra user-friendly. Arrange the tripod by simply placing it on the ground. Adjust the telescopic pole and mount the image – your display is ready.



A reinforced nylon bag, fitted with both handles and shoulder straps, is included in the product.



Simplicity and efficiency in a case.

Brochure Holder S10

Ready to spread the news.

With trays made from transparent plastic, the Brochure Holder S10 is neat, adaptable and good looking. It sets up basically in no time, and stands securely on a high finish chrome base.

Brochure Holder S20

Does the trick from two sides.

Showing off your brochure material is made easy and efficient! The Brochure Holder S20 comes with either wooden or acrylic shelves. Delivered in a sturdy aluminium case.



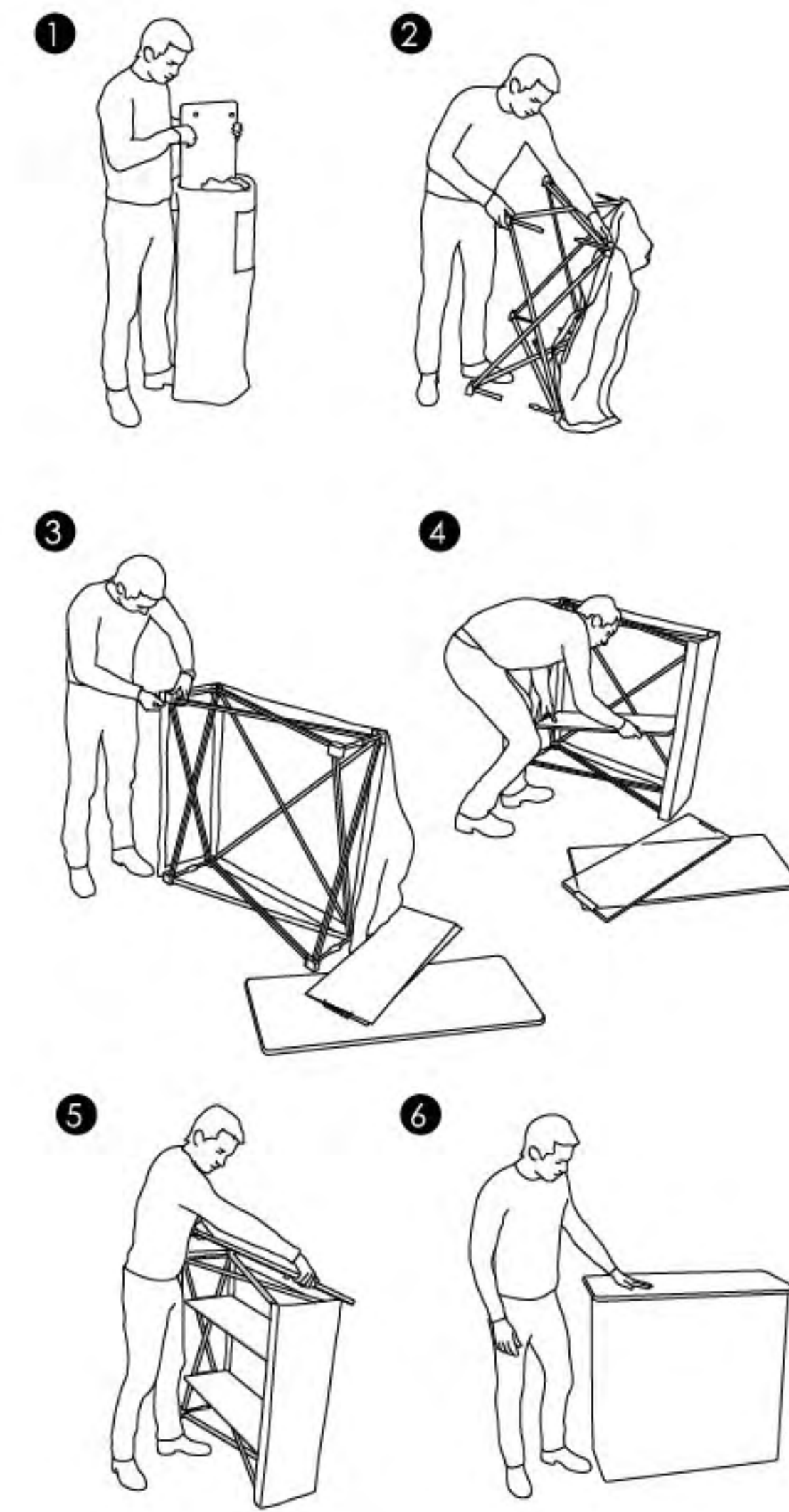
1.



2.



3.



1. The graphic size, including ends, is 174 x 100 cm.
2. A complete Textile Counter fits in this flexible transport case on wheels.

Textile Counter S10

An inviting platform for marketing and support.

The Textile Counter S10 is the practical starting point for all marketing activities. The textile image wraps around the structure while the back of the counter and shelves enable storage of personal things, brochures etc. Combine it with the Pop Up Textile S30 for a full showcase solution.



1.



2.

1. The image can easily be replaced by just opening the profiles and "snapping" a new one in place!
2. Choose the width that you need. The movable hooks make hanging easy.

Poster Snap Profile S10

Snap it good!

This solution allows graphics to communicate from the ceiling, on the wall or in a shop window! The Poster Snap Profile is perfect for displaying images where floor space is limited. The Poster Snap Profile S10 easily "snaps" on to the images upper and lower edges. The image can easily be replaced by just opening the profiles and "snapping" a new one in place!



Twist®

Always in shape for a show

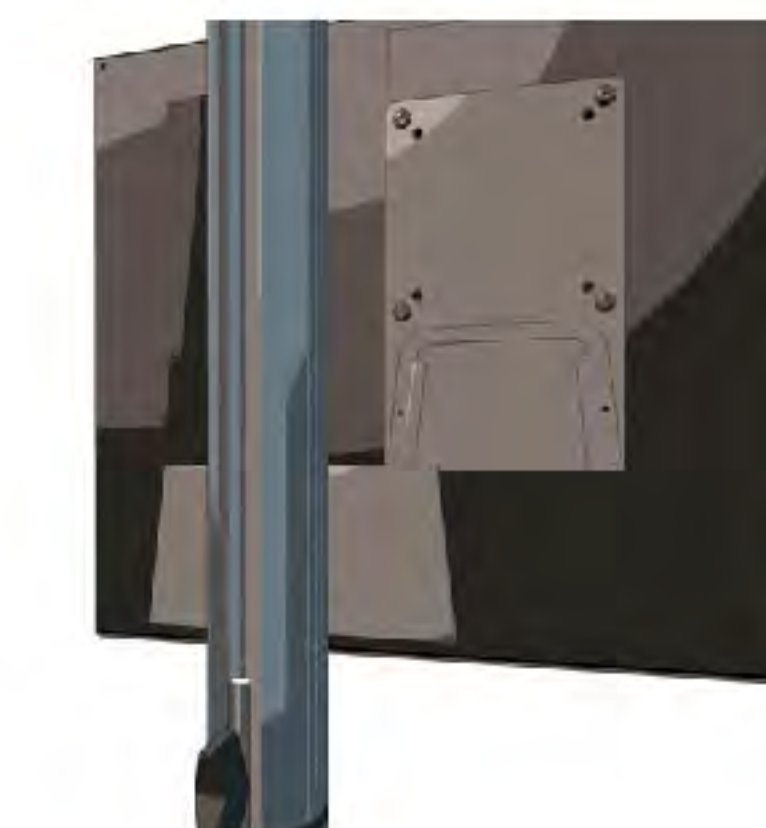
At last, an exhibition stand that is different! Manufactured in the UK, Twist offers incredible flexibility, stability and ease of use. The Twist range has been designed to fulfil a wide range of exhibiting solutions, whether it's a simple banner stand, a shell-scheme system or a full bespoke stand. We believe that the customer should always be in charge of what they purchase.



HEIGHTS
Available in 200 cm
Available in 225 cm
Available in 270 cm

WIDTHS
Available in 70 cm
Available in 80 cm
Available in 90 cm
Available in 100 cm

AN EASI-LINK KIT
(3 magnetic bars allow you to connect Twi:st stands together)



*while using a strengthening pin

SPECIFICATION
SCREEN 8.5 Kilos*

HEIGHTS
Available in 200 cm
Available in 225 cm
Available in 270 cm

WIDTHS
Available in 70 cm
Available in 80 cm
Available in 90 cm
Available in 100 cm

Original Twist

Extremely stable and simple to erect, the Original Twist banner is the basis for the Twist range. Complete with an integrated low voltage light and transformer, the Twist also has the ability to be single or double sided as standard, i.e. graphics on the front and back.

With just one set of hardware, the Original Twist can take any width graphic panel between 70 cm - 100 cm and linking with our Easi-Link kit, seamlessly joins stands and graphics together. Moreover, our patented tensioning system makes Twist self levelling, allowing banners to link together on uneven and difficult floors.

Media Twist

Complimenting the Twist range, the Media Twist is designed to enable a TFT or LCD/DVD player to be easily attached using a standard player to be easily attached using a standard VESA mount; meaning you do not have to buy a special screen, just use a conventional monitor/TV.

The Media Twist can be used as a single banner or in conjunction with the Flexi Link system, so by using Twist you now have the ability not only to create different stand configurations but also add a moving image or presentation on your exhibition stand too.



Flexi Link

The Flexi Link has been developed so that you can create and recreate virtually any stand shape you require without having to change hardware or graphics.

Designed not only to look different when compared to the majority of exhibition stands, the Flexi Link, when used in conjunction with the Original or Media Twist, offers greater flexibility for companies who do not always know what their stand space is going to be.

Varying heights and the ability to link an unlimited amount of both Original and Media Twist banners together, the Flexi Link panel offers the ability to create backdrops and exhibition displays that are not only unique and strong, but also easy to assemble and transport.



MEDIA Twi:st®

Flexi link

ORIGINAL Twi:st®

HEIGHTS
200 cm
225 cm
270 cm

WIDTH
55 cm

With an unprecedented amount of flexibility from a portable and modular stand, the Flexi Link when combined with Twist offers you a true return on investment; simply Twist, bend and shape the stand to your needs. The days of being stuck with one stand configuration are at an end.

We cannot say enough about how flexible this system is and the freedom it gives you to create virtually any stand layout you might need.



HEIGHT
101 cm

WIDTH
Available in 99.5 cm

DEPTH
25 cm

Twist Counter

The Twist Counter is the ideal solution if you would like to display products, use a laptop or keyboard, or simply create a meeting point on your exhibition stand. The Twist Counter can be used either free standing or in conjunction with the Twist Banner Stand and takes a maximum weight of 40 kg. The Twist Counter folds down into the Twist Hardcase for easy transportation. The counter can also be branded with graphics and comes with either a beech or black top.



NO LIGHT

HEIGHT
206 cm

WIDTH
80 cm

Using EASI-LINK kits
(3 magnetic bars can connect
up to 4 travel Twist together)

* Light Optional Extra

Travel Twist

Weighing just 4.6 kg when packed into its light weight carry tube, the Travel Twist has a stable design and can be linked to create a straight seamless back wall.

The Travel Twist is ideal for those who need to travel light but do not want to compromise on quality or aesthetics.

EXTENSION ARMS



LITERATURE

LAPTOP



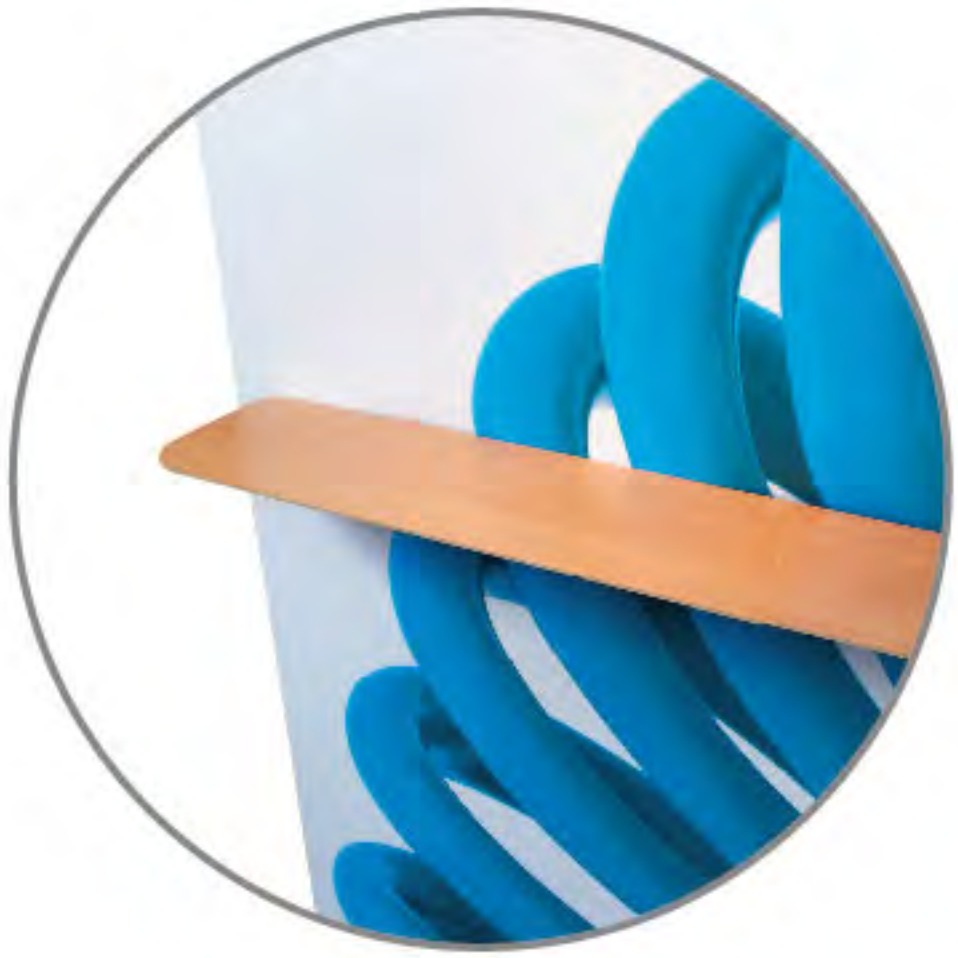
STAND BASES
Available in black



HARDCASE (HC)
COUNTER TOP

Twist Accessories

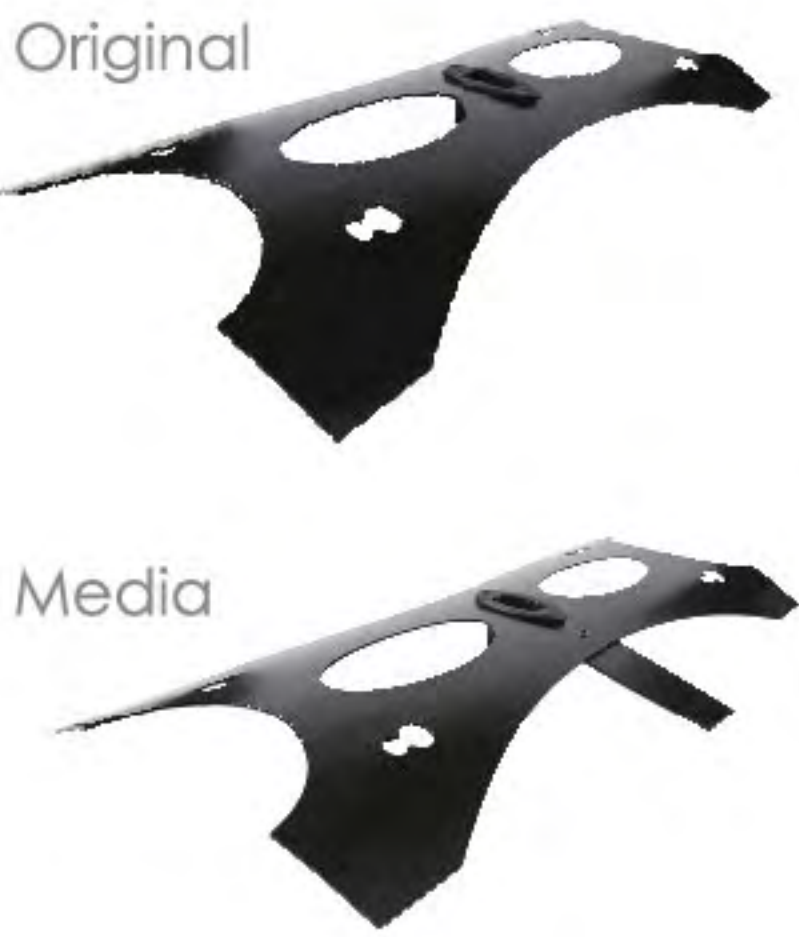
We have a range of accessories and options available that further enhance the flexibility of the Twist banner. These include the extension arm range which allows you to attach an A4 literature holder, laptop shelf and a monitor bracket to the side of any Twist banner. The Twist shelf gives you the option of displaying products or literature on the Twist banner stand. The Twist single or double counter tops, easily convert hard cases into podiums or reception points. Further enhancements include, custom height extensions that allow you to create any stand height up to 2.7 m tall, as well as a black base option.



SHELVES
Up to 3 shelves per stand with
a maximum weight of 2 kg per shelf



BEECH



Original

Media



FLAT END CAPS

HEIGHTS
200 cm
225 cm
270 cm

WIDTHS
19.8 cm

Flexi link END CAPS

HEIGHTS
200 cm
225 cm
270 cm

WIDTHS
55 cm

Twist End Caps

Another advantage of the Twist banner is that there is no frame work to hide, meaning Twist can be used with or without end graphic panels.

If you would like end panels, then there are two solutions: Curved or Flat End Caps, either of which compliments the look of the Twist.



DOUBLE HARDCASE COUNTER



SINGLE HARDCASE COUNTER



Twist Hardcase

Developed solely for the Twist range, the Twist Hardcase is smaller and lighter than traditional pop-up transit cases. Each holds two stands, lights, transformers, graphics and if needed, a conversion kit.

Easily converted to a counter with a graphic wrap and single or double counter top, the Twist Hardcase offers added usability, easy transportation and further protection to your stands, making it the ideal way to pack your Twist products.

PICK 'N' MIX

Original Twist



Media Twist



Flexi Link



*'D'Sided Twist



Flexi End Cap



Flat End Cap



Flexi Height



Banner Bridge



Twist Counter



*'D'HC Counter



Extension Arm



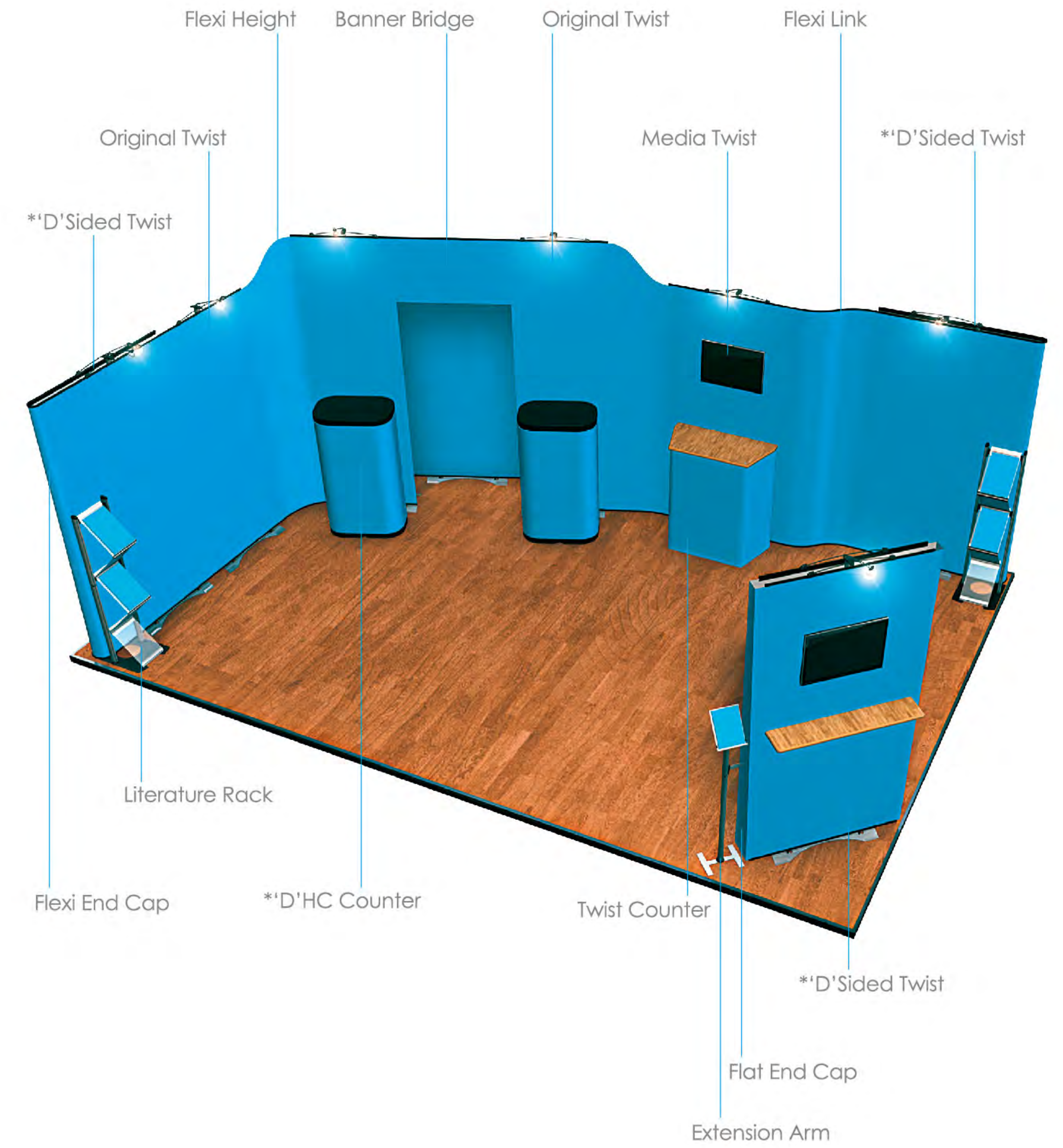
Literature Rack



*'D' represents 'Double'

Twist Products

The modular aspect of Twist provides a huge benefit to pick and mix what you want to use for your exhibition requirements.



Configuration 1



Hardware:
4 x Original Twist Stands

Configuration 2



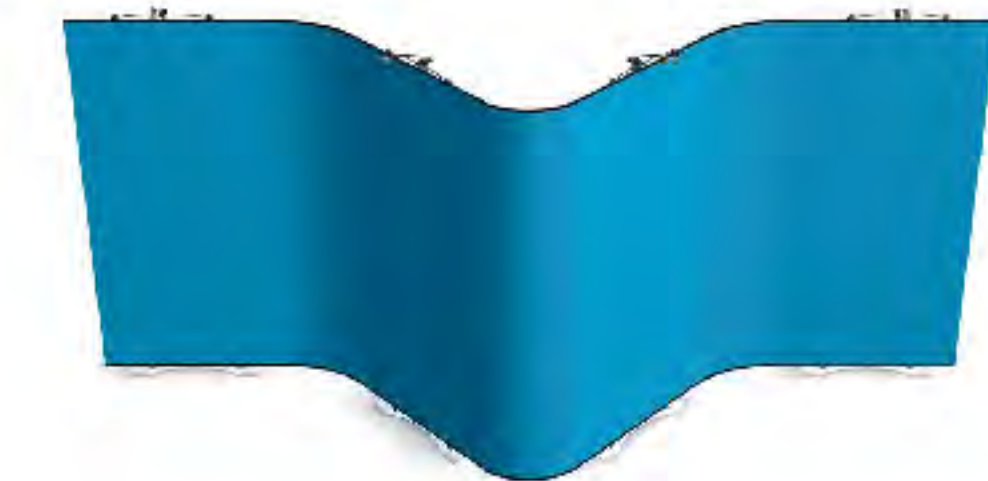
Hardware:
3 x Original Twist Stands
2 x Flexi Link Kits

Configuration 3



Hardware:
4 x Original Twist Stands
2 x Flexi Link Kits

Configuration 4



Hardware:
4 x Original Twist Stands
3 x Flexi Link Kits

Configuration 5



Hardware:
4 x Original Twist Stands
4 x Flexi Link Kits

Configuration 6



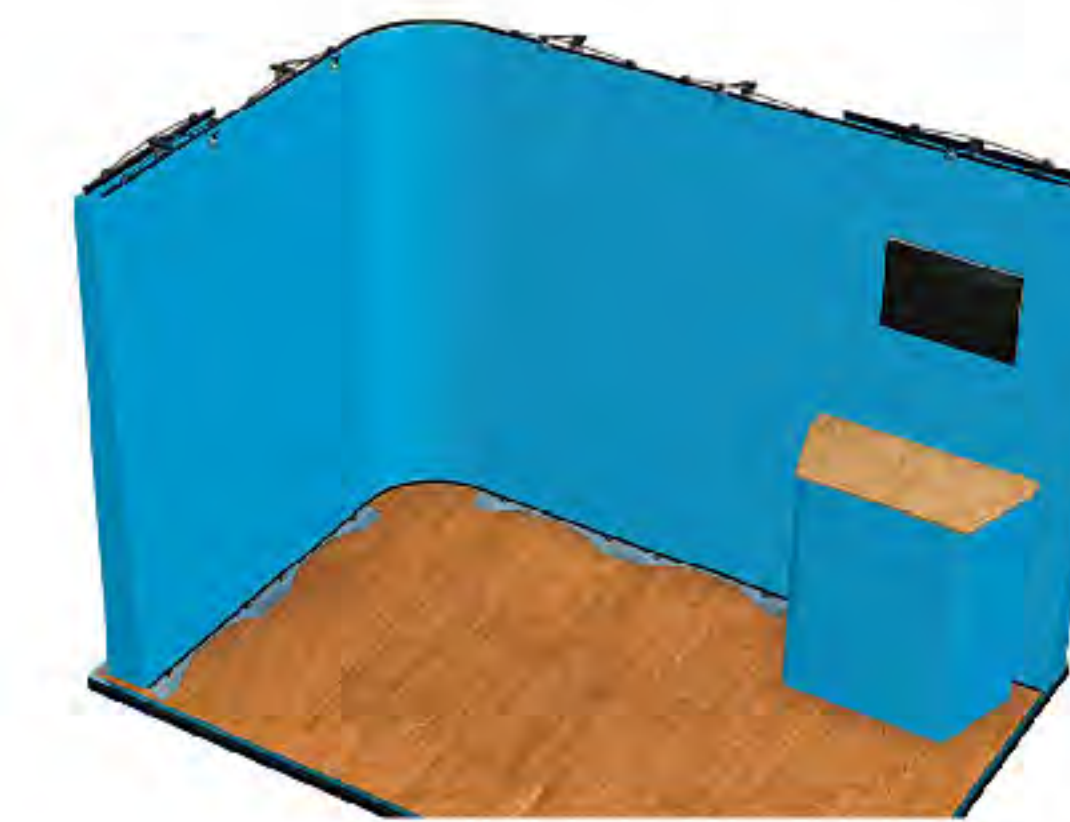
Hardware:
4 x Original Twist Double Sided Stands
6 x Flexi Link Double Sided
2 x Flexi End Cap

Twist Flexibility

Whether you're using a single Original Twist, or needing to create a large display, the modular nature of the Twist means that there is an unprecedented amount of options available.

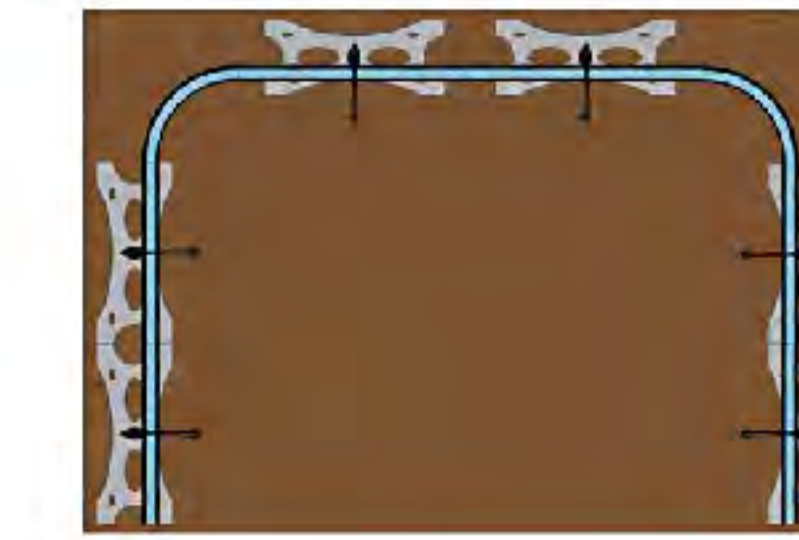
Shown here are various simple configurations, all of which can be added to or taken away as necessary.

3D Perspective Drawing



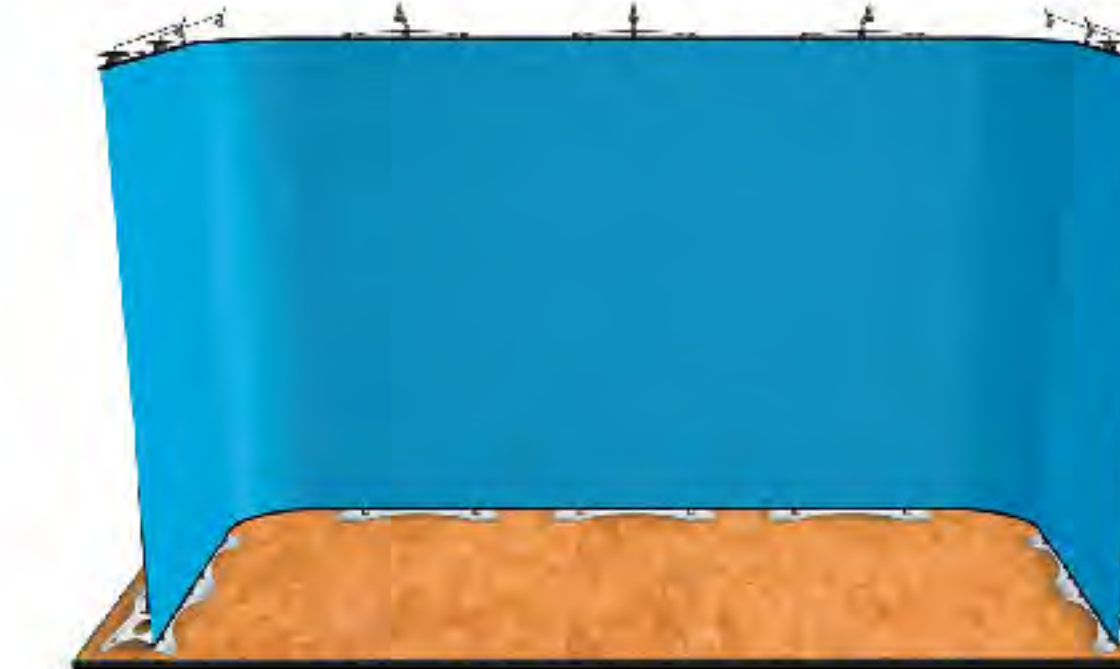
3m x 2m Floor Space

Bird's Eye View Plan



Hardware:
6 x Original Twist Stands
2 x Flexi Link Kits

3D Perspective Drawing



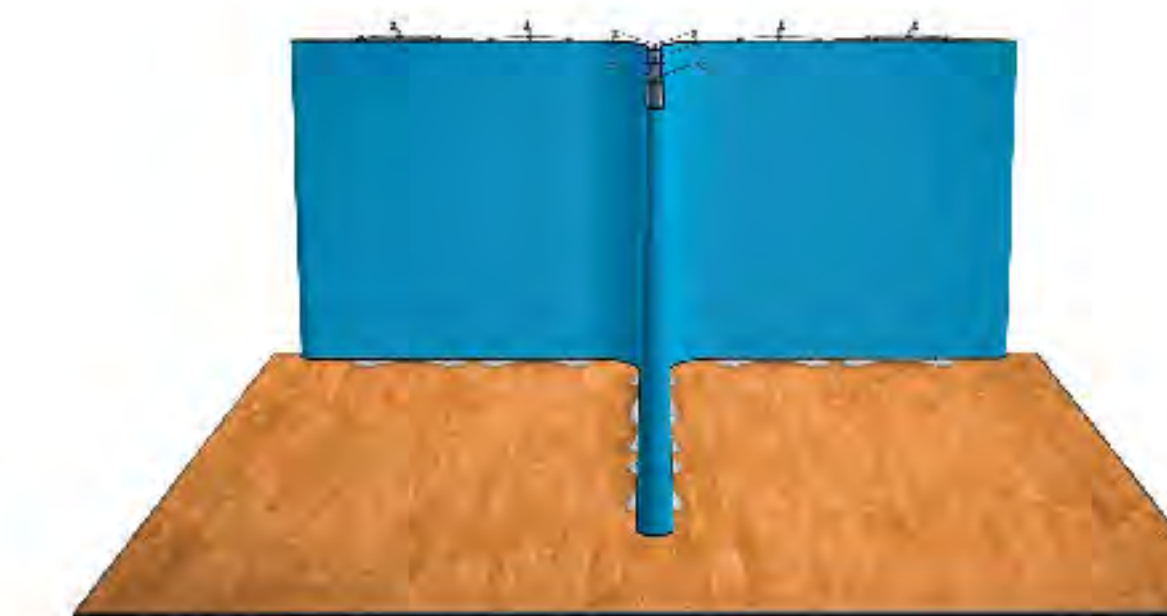
4m x 2m Floor Space

Bird's Eye View Plan



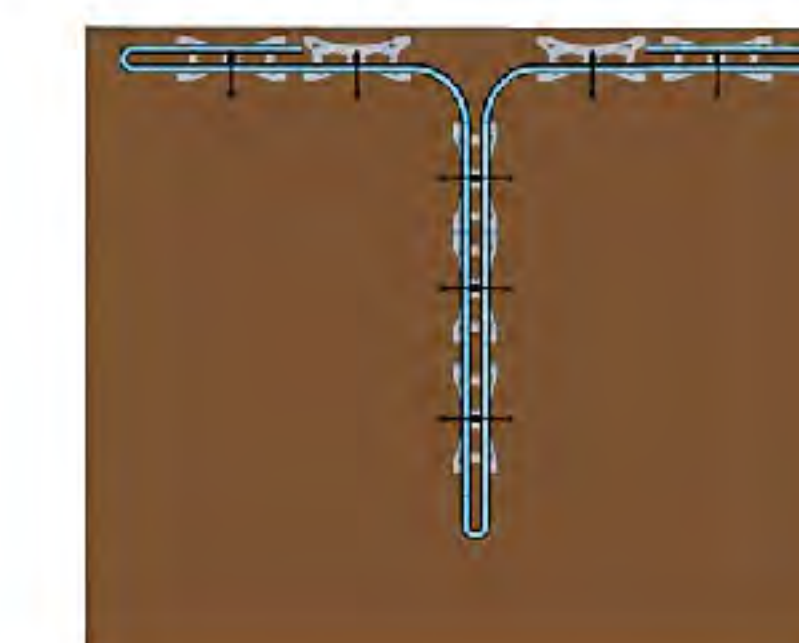
Hardware:
7 x Original Twist Stands
2 x Flexi Link Kits

3D Perspective Drawing



6m x 4m Floor Space

Bird's Eye View Plan

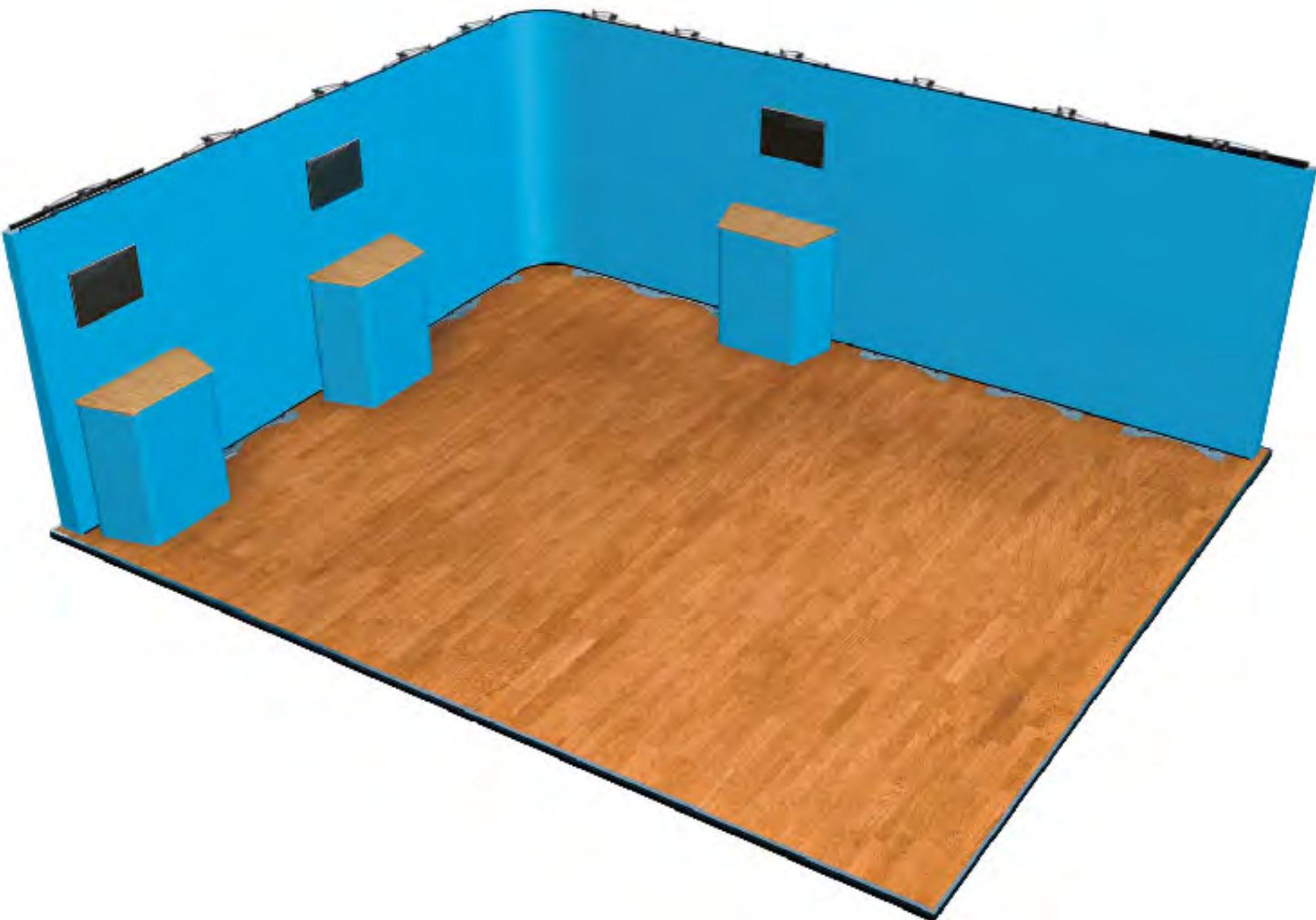
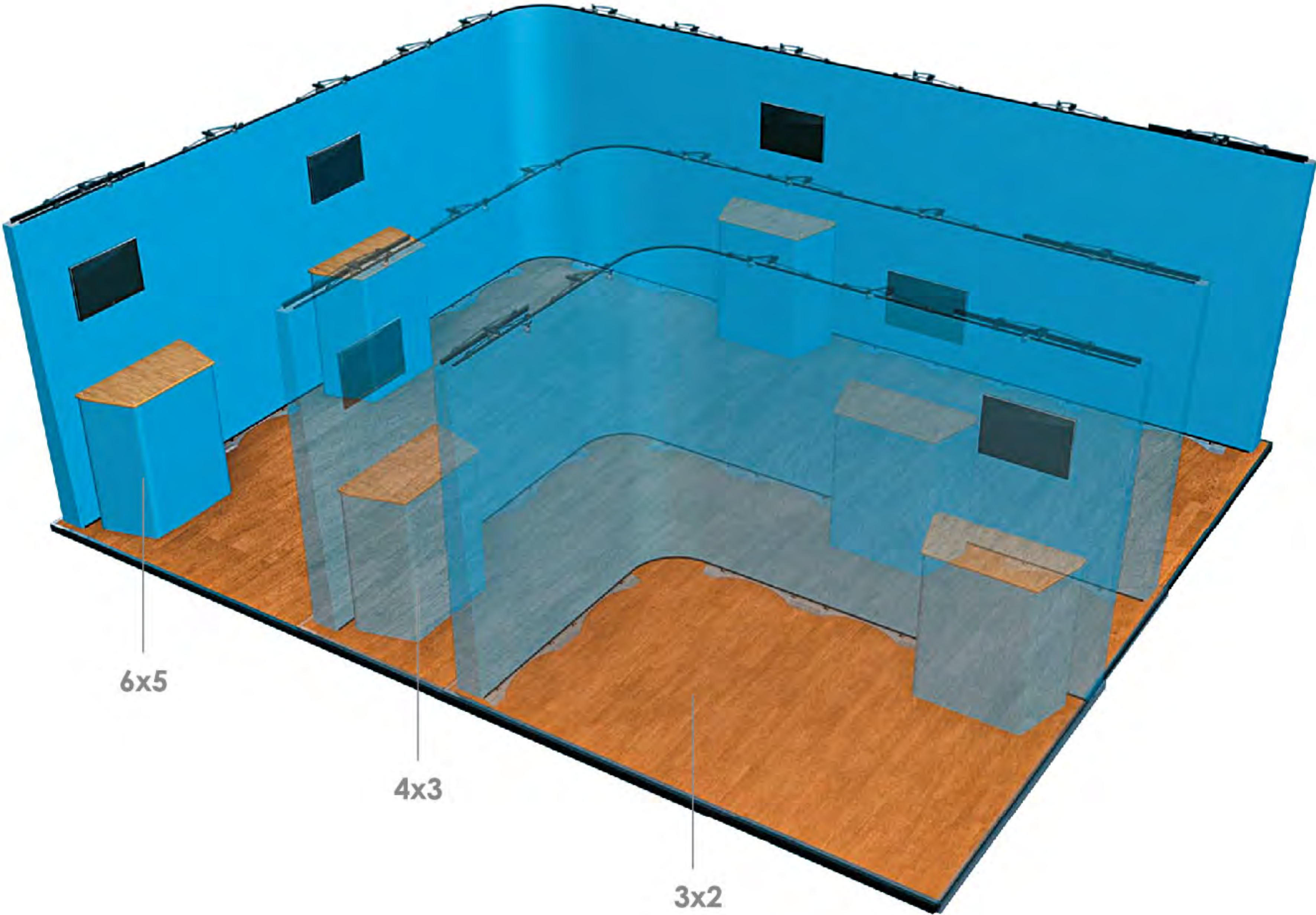


Hardware:
7 x Original Twist Stands
2 x Flexi Link Kits
3 x Flexi End Caps

Twist Flexibility

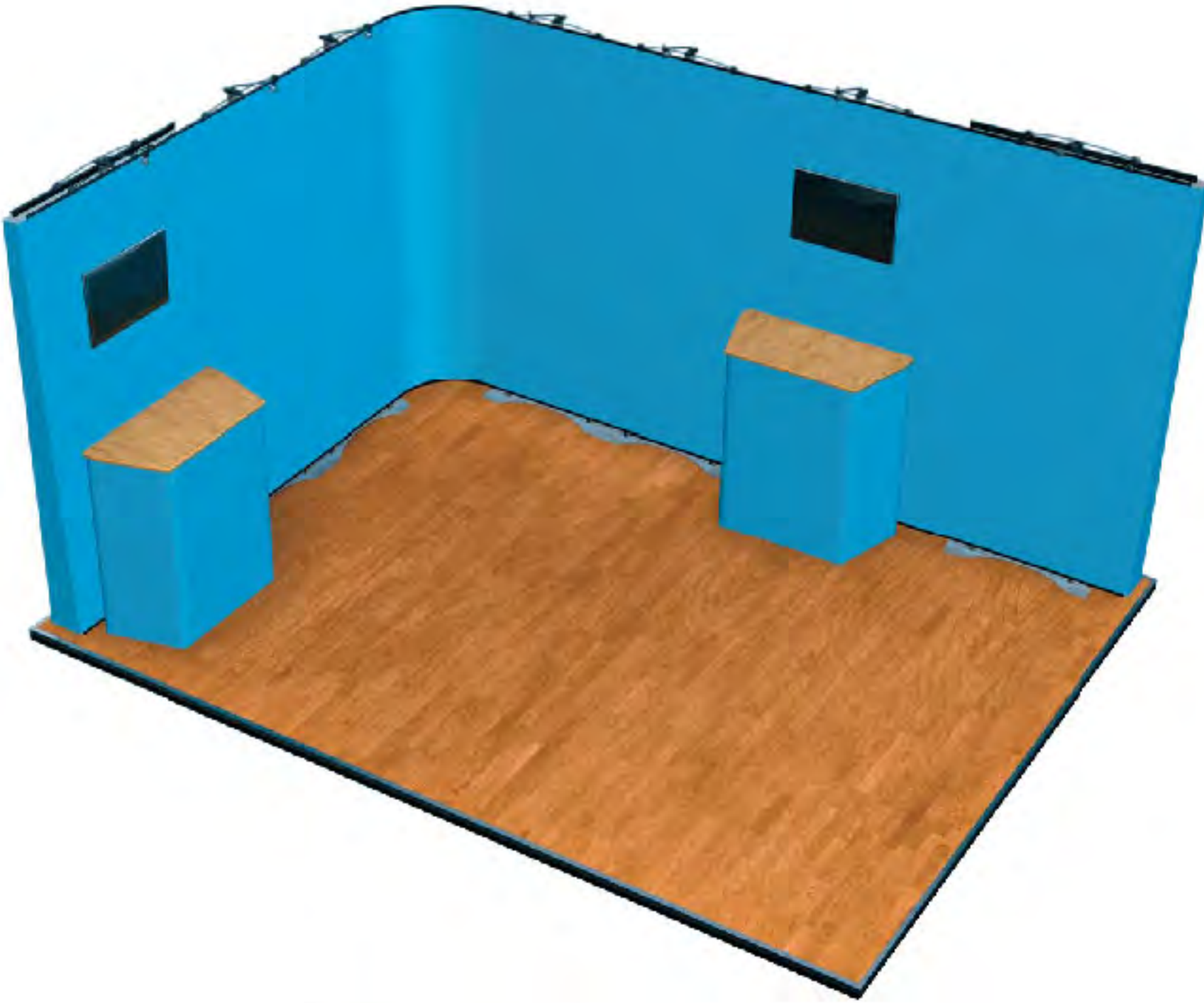
Here are just a few examples of how the Twist can be used in typical shell scheme layouts.

Simply Reconfigure Hardware From Your Large Stand To Build Smaller Stands



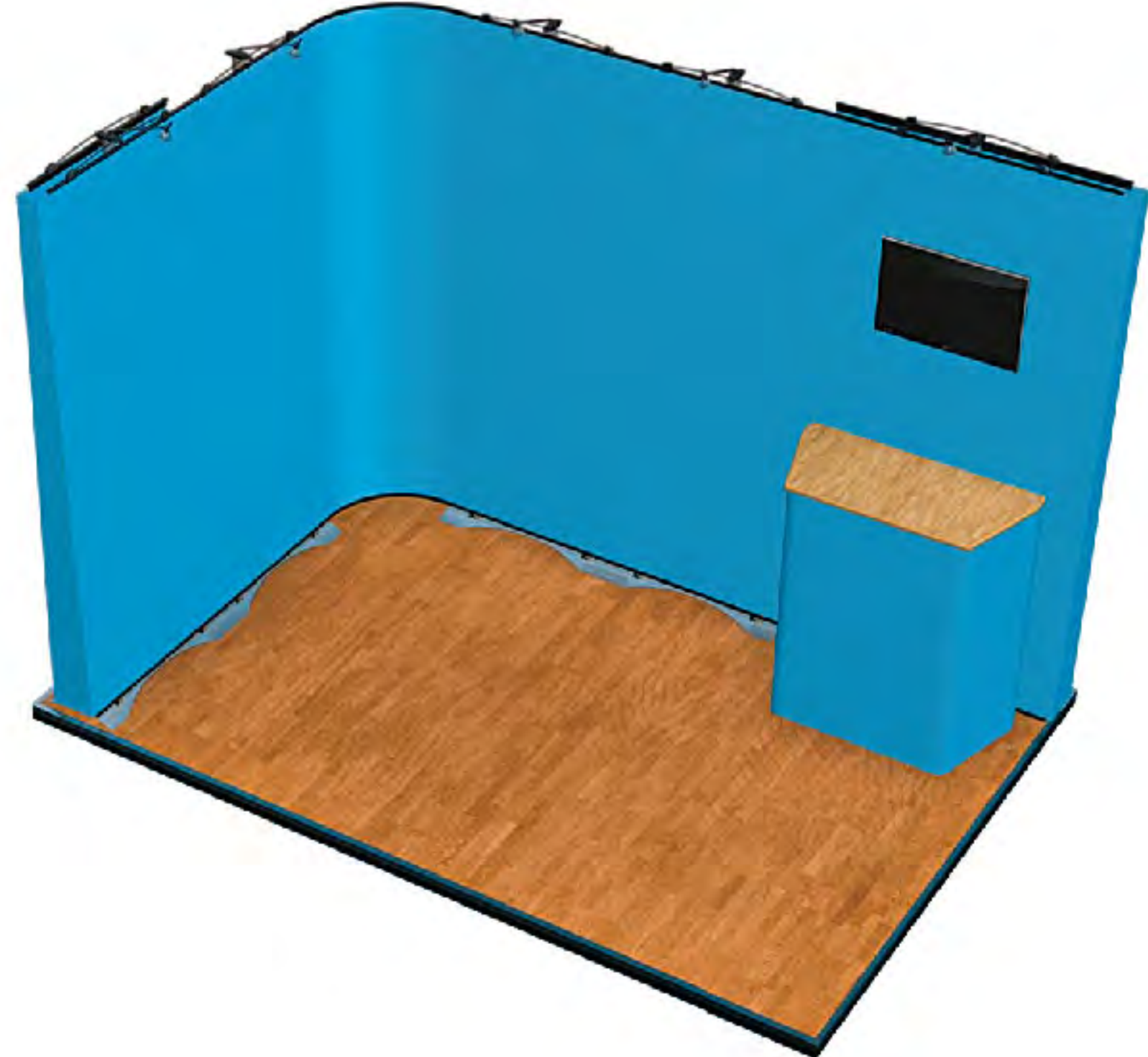
Twist Value 6x5

- Hardware:**
- 1 x Media Twist Double Sided 100 cm Stand
 - 2 x Media Twist 100 cm Stand
 - 4 x Original Twist 70 cm Stand
 - 3 x Original Twist 100 cm Stand
 - 1 x Twist Double Sided 100 cm Stand
 - 1 x Flexi Link Kit 55 cm
 - 3 x Twist Counter
 - 2 x Flat End Cap 19.8 cm



Twist Value 4x3

- Hardware:**
- 1 x Media Twist Double Sided 100 cm Stand
 - 1 x Media Twist 100 cm Stand
 - 4 x Original Twist 70 cm Stand
 - 1 x Twist Double Sided 70 cm Stand
 - 1 x Twist Double Sided 100 cm Stand
 - 1 x Flexi Link Kit 55 cm
 - 2 x Twist Counter
 - 2 x Flat End Cap 19.8 cm



Twist Value 3x2

- Hardware:**
- 1 x Media Twist Double Sided 100 cm Stand

Twist Value

If you have numerous exhibitions, all at various stand sizes, the Twist can easily reconfigure from large stands to smaller stands and vice-versa. The advantage of this is that one set of hardware can provide multiple options while offering flexibility and saving money.



High quality event displays

When you buy an Expand product, you get a high quality event display that is easy to use and that can be set up and taken down over and over again without being worn out.

The quality of this environment-friendly and cost-effective product ensures a long lifetime so you get to use it for many years. When you need to update your message, you just order new graphics.

Quality means more than just producing durable products. Expand is one of the leading manufacturers in the world within portable event displays and has been in the business since 1978. With Expand offices in seven countries, distributors in over 60 countries and large warehouses in several locations around the world, we offer a global distribution and fast and secure deliveries. We believe in being intelligent & innovative in everything we do - from market research, product development, testing and design to delivery and service. We focus on continuously developing our sustainability efforts throughout the entire process.

Please find Expand's ISO 9001 Certificate, Product Warranty, Codes of Conduct, Quality Policy and Environmental Policy on www.expandmedia.com.

Event kits - ideas for your event or exhibition stand



Expand PodiumCase
Pack your Expand MediaWall XL in the Expand PodiumCase, our transport box on wheels that easily converts into a spacious counter. The other products are delivered in nylon carry bags.



Impact Value Display



Versatile Exhibition Stand



Dynamic Display



360 degrees



Digital Signage

High Visual Impact

Combine a gigantic pop up wall with digital signage.

The extra large pop up is 460 cm wide and 264 cm tall. The kit also includes a stable literature stand for your catalogues. The Expand MonitorStand for your flat screen enables you to show your digital presentation or movie. A logo carpet with the colour of your choice, creates the perfect setting.



A showcase to promote your products



L-shape



S-shape



U-shape

Sizes:
Width: Flexible
Height: 225, 300, 370 cm

Accessories:
Spotlight, shelves, Expand PodiumBox or Expand PodiumCase

Expand 2000

Pop up system with endless possibilities.

The Expand 2000 is one of the most flexible display wall systems on the market today. It allows you to choose from a wide range of designs, shapes and sizes to create your own unique display wall. Perfect for your trade show.



Open U Shape
Great exhibition stand in a unique shape.



U Shape
An exhibition stand in a U shape with a three-dimensional look.



Curved Mural
A large display wall with a curved shape.

Expand LinkWall

The same configuration can be varied almost endlessly.

It is a patented solution with a combination of Expand LinkWall units (banner stand type of products) and flexible linking graphics in between, connected with a magnetic solution. The flexible linking graphic has a rubber profile, which enables you to change the shape of your wall. Combine as many as you like to create your Expand LinkWall configuration.



Serpentine
A serpentine wall that will catch the attention of your target group.



L Shape
L shaped exhibition stand.



Two Triangle Towers
Eye-catching triangle towers.



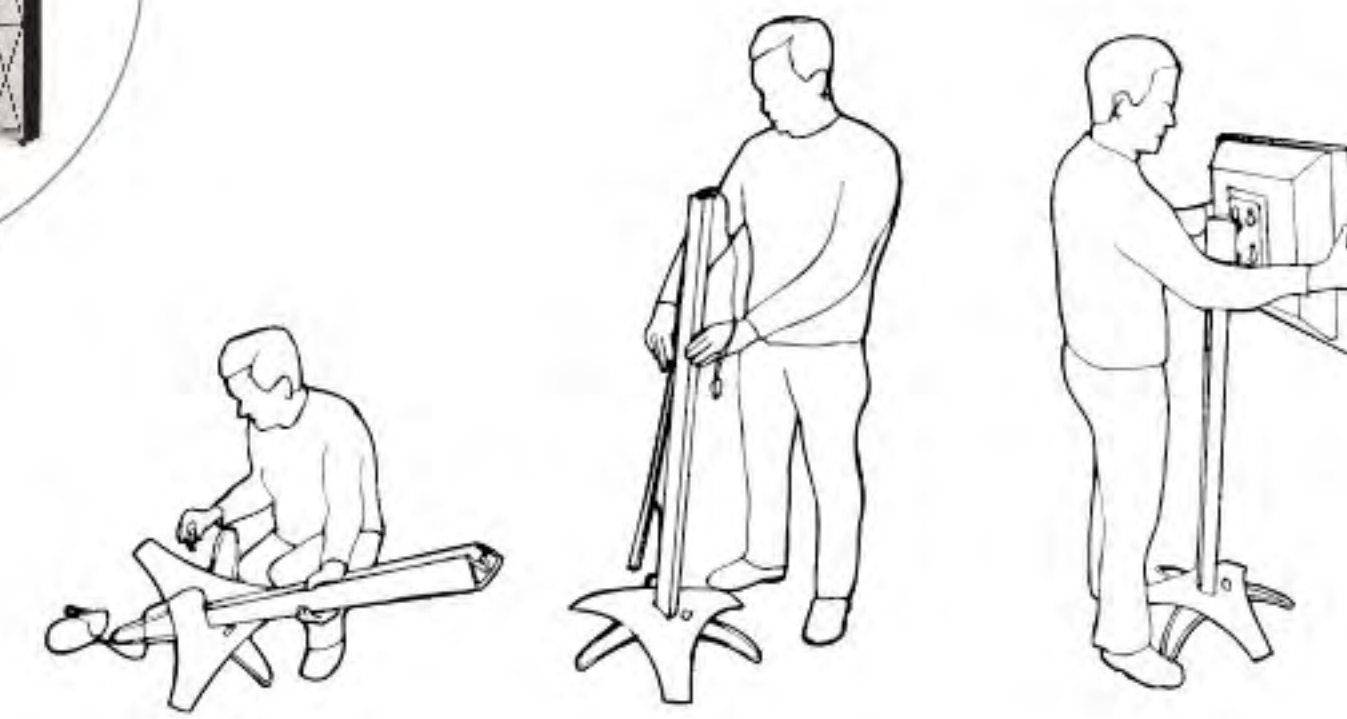
Divide to 2 Displays
You can easily divide your large configuration to two smaller display walls.



Star Island
A wonderful and unique shape of a star.



Straight Double Sided Wall & A Stand-alone
A straight double-sided display wall with a three-dimensional look. Plus a stand-alone Expand LinkWall unit.



Sizes:
Foot: H x Ø: 10 x 59 cm
Pole: 122 cm, 175 cm, 195 cm

Accessories:
Laptop shelf



Add a laptop shelf
Perfect for your laptop or
computer keyboard.

Expand MonitorStand

A stand for your flat screen.

The stand enables you to show your digital presentation or movie. You set it up in a few minutes. It can be used stand alone or integrated in a pop-up/large display wall. Perfect for your exhibition stand or in-store marketing activities.

The pole holds a channel where you easily hide the cables for the monitor. The Expand MonitorStand supports VESA 100 and 200.



Washable carpet with blanket stitching



Single use carpet



Entrance carpet with logo & image

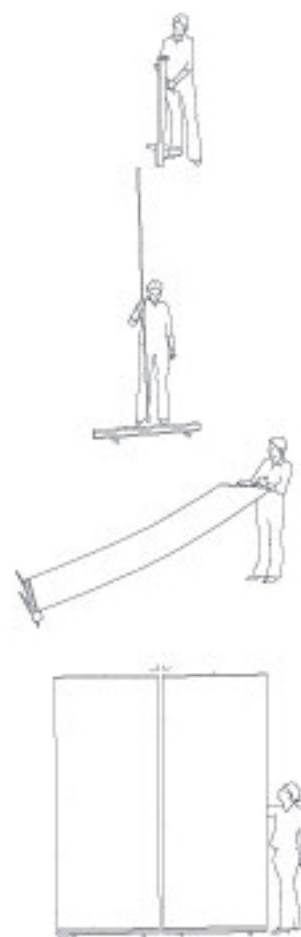


Expo carpet for your exhibition stand

Flexi Link

With your logo or image.

A carpet creates the perfect setting for your event or exhibition stand. Get a carpet with your logo or image. We offer different types of carpets, such as single use carpets, expo carpets, entrance carpets and washable carpets for long-term use. Available with or without blanket stitching.



Expand MediaScreen XL

An extra tall, extra wide retractable display.

With Expand's patented magnetic couplings you can also easily combine several Expand MediaScreen XL to create an extra large backdrop.

It is delivered in a nylon bag. Or use several and pack them in the Expand PodiumCase, a combined counter and transport box on wheels.

Expand GrandFabric



Expand GrandFabric

A great free-standing wall available in straight and curved shapes and different sizes.

Connect the profiles, pull over your pillow case fabric, add the feet.

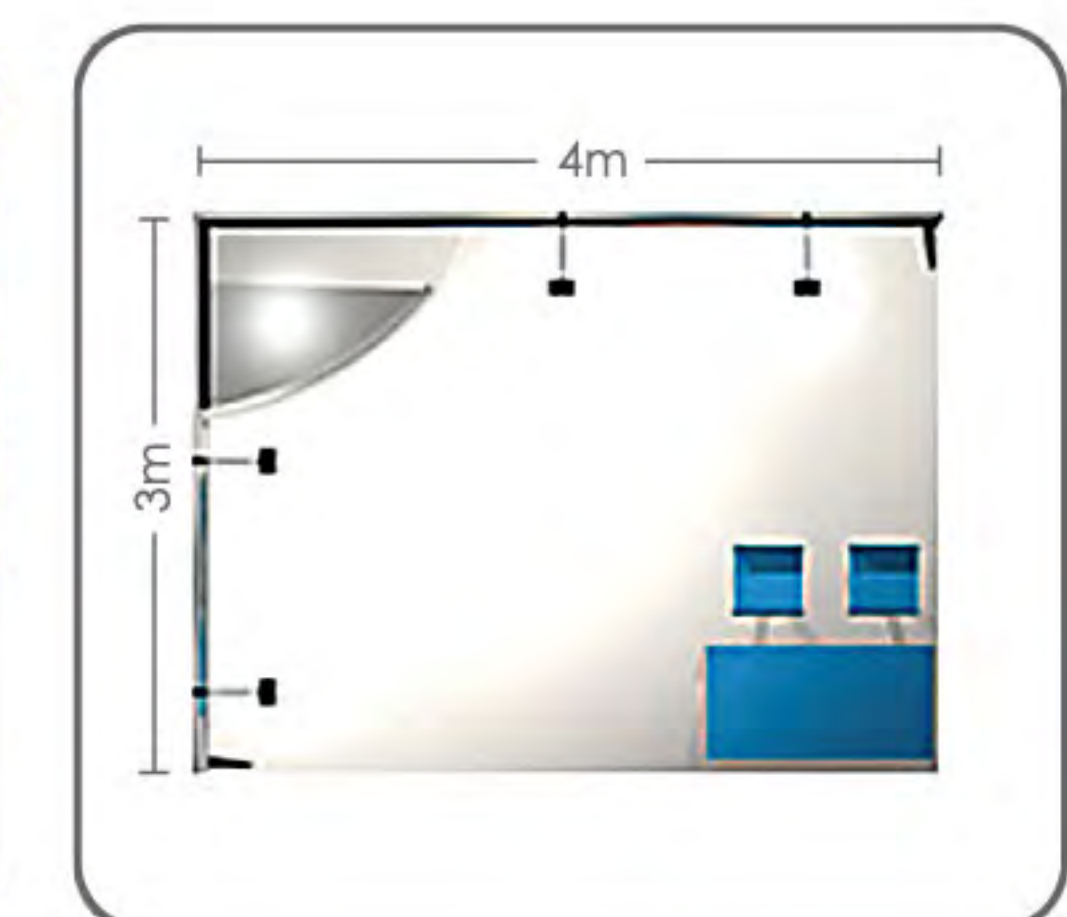
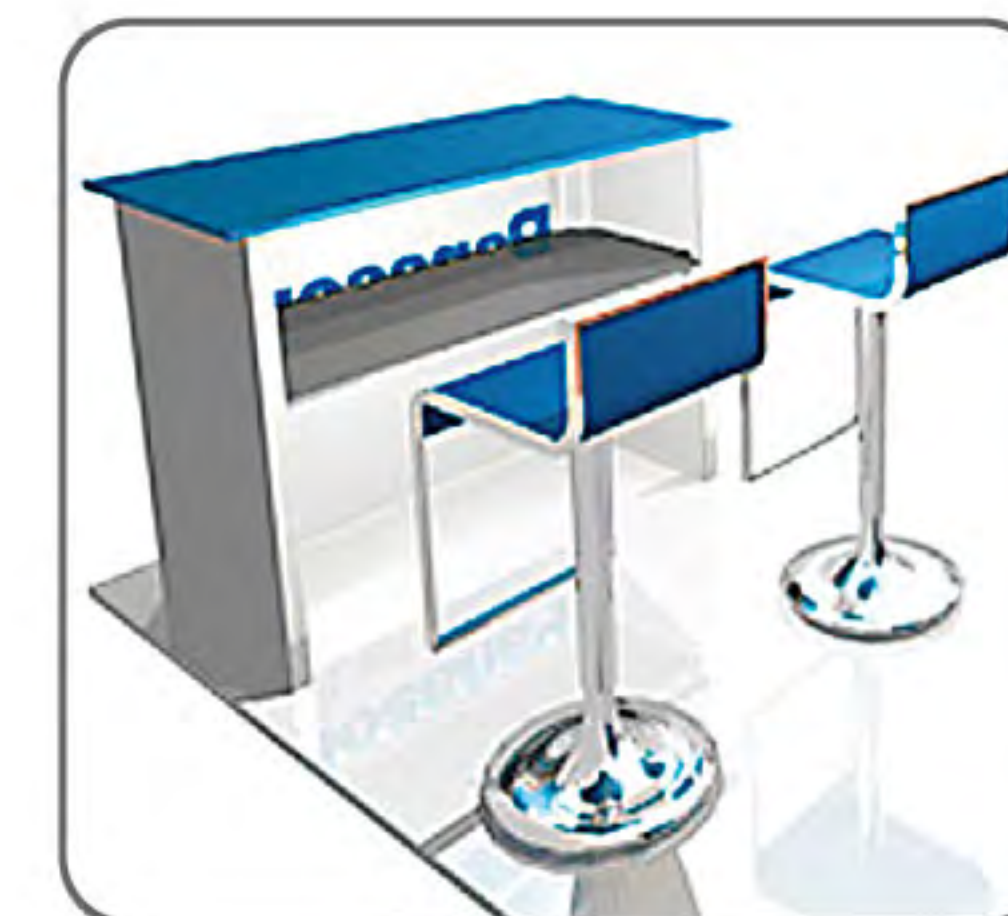
Ready! Comes in our Expand PodiumCase or a bag on wheels.

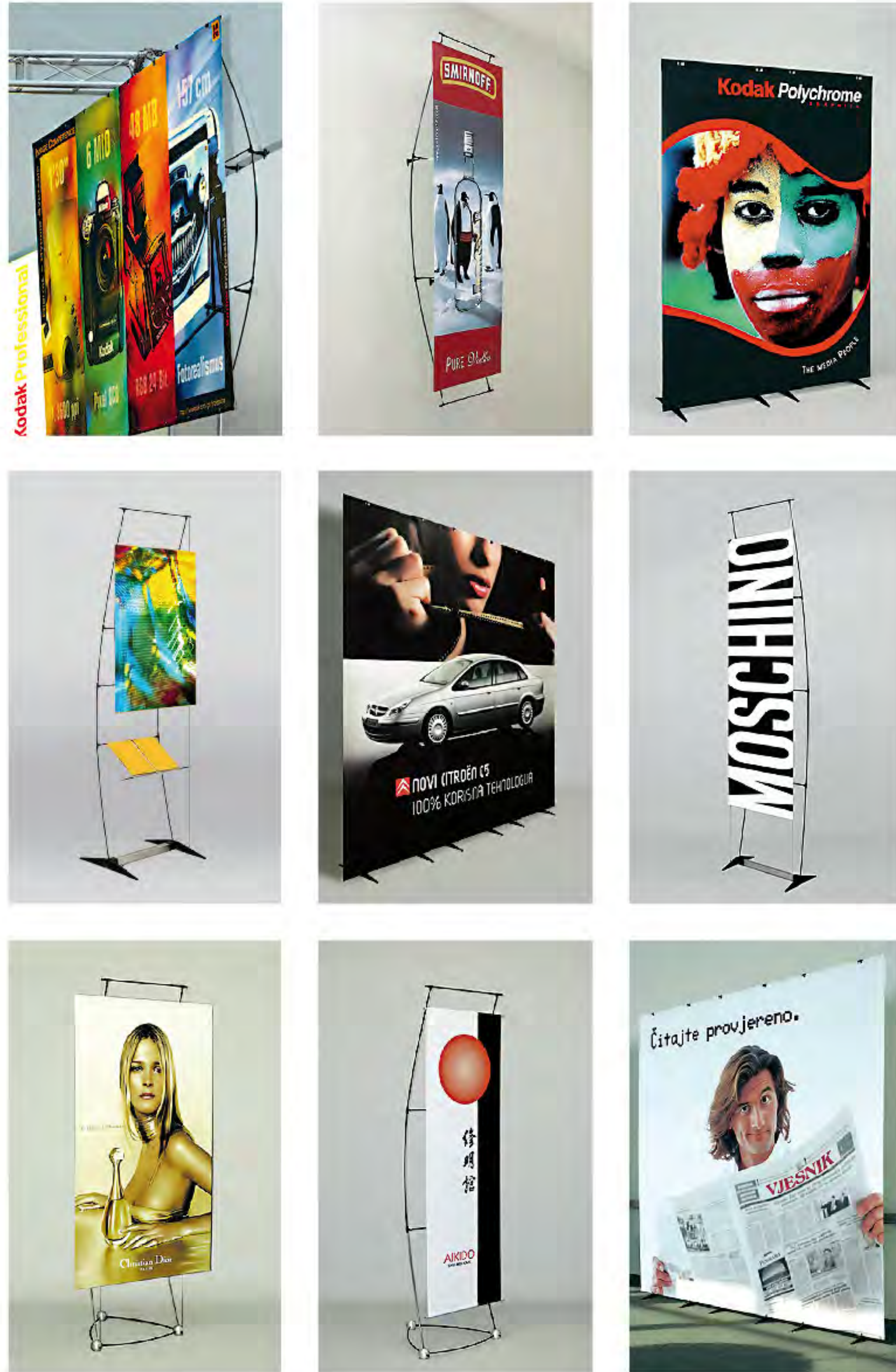
Single or double-sided print. As the fabric always covers both the front and the back.

Expand Panoramic



Expand Panoramic



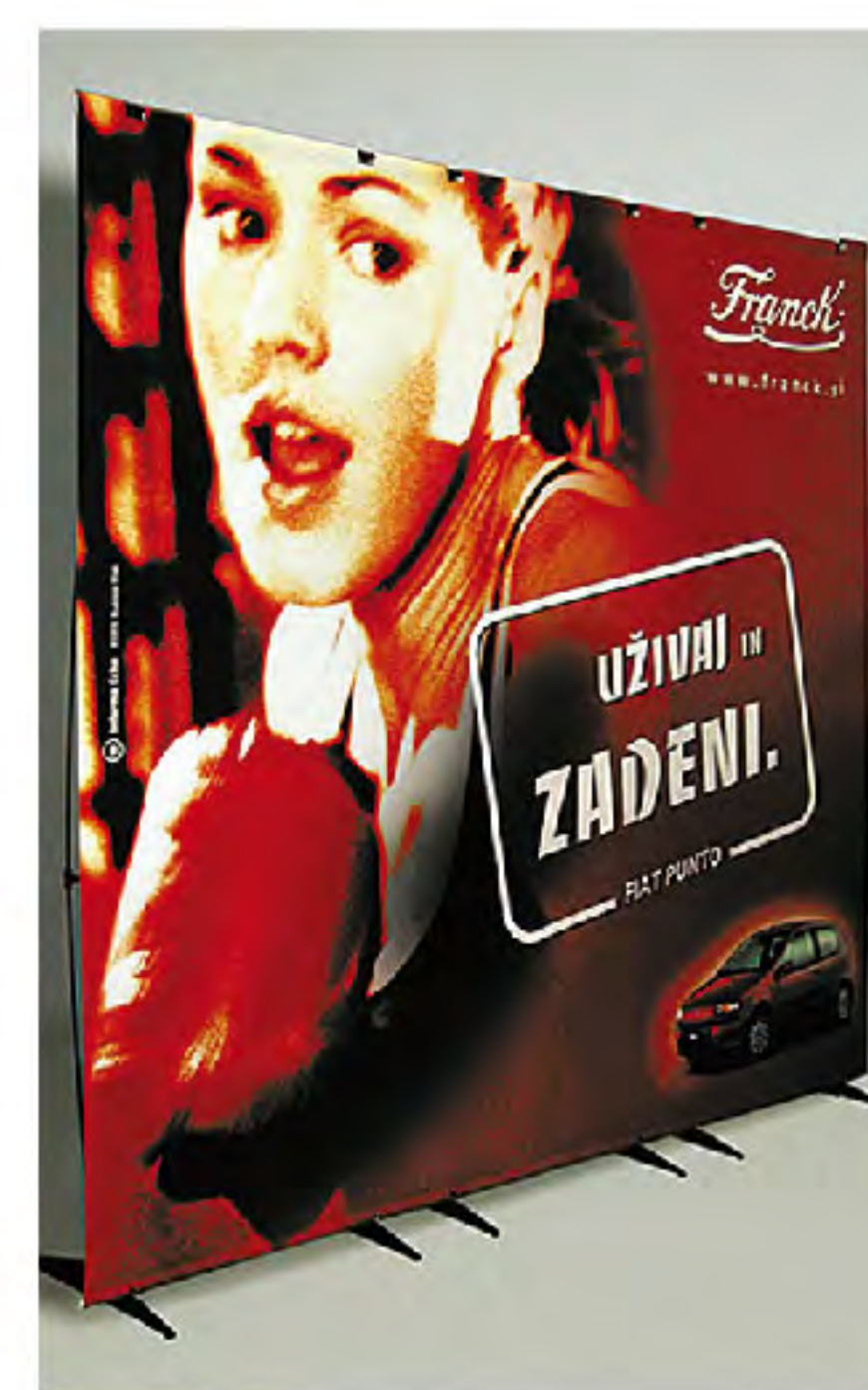
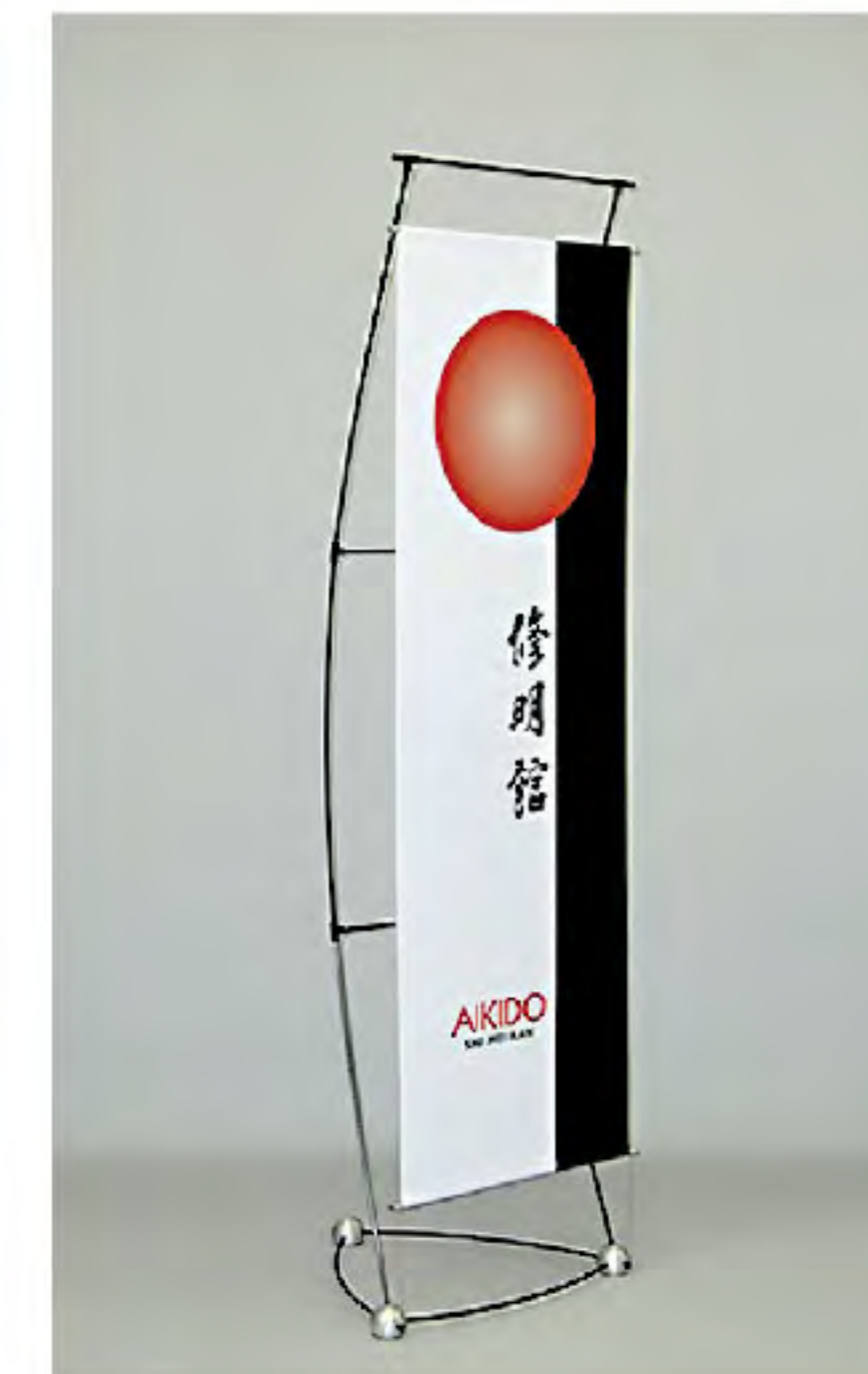
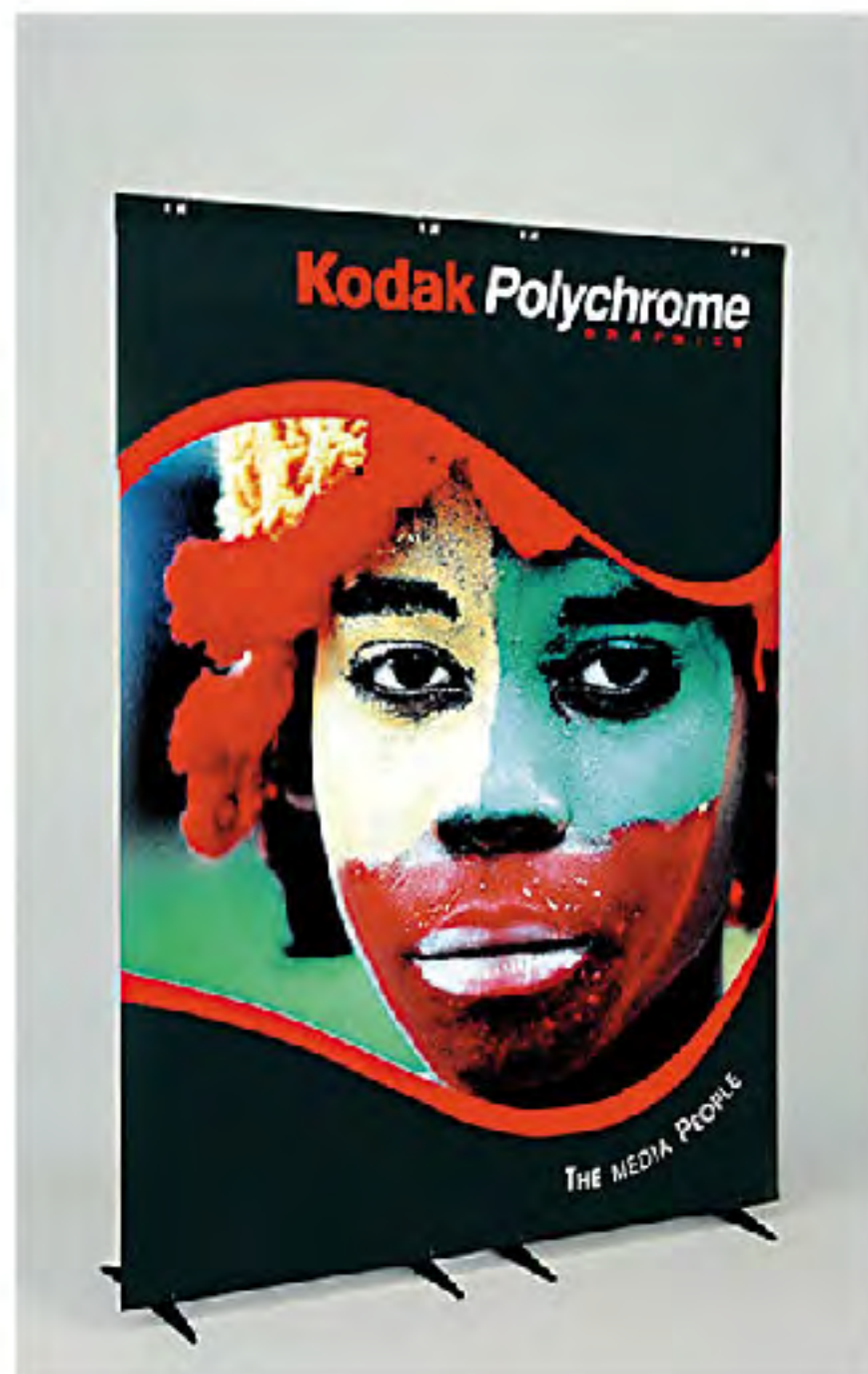


penguin™

The cult system

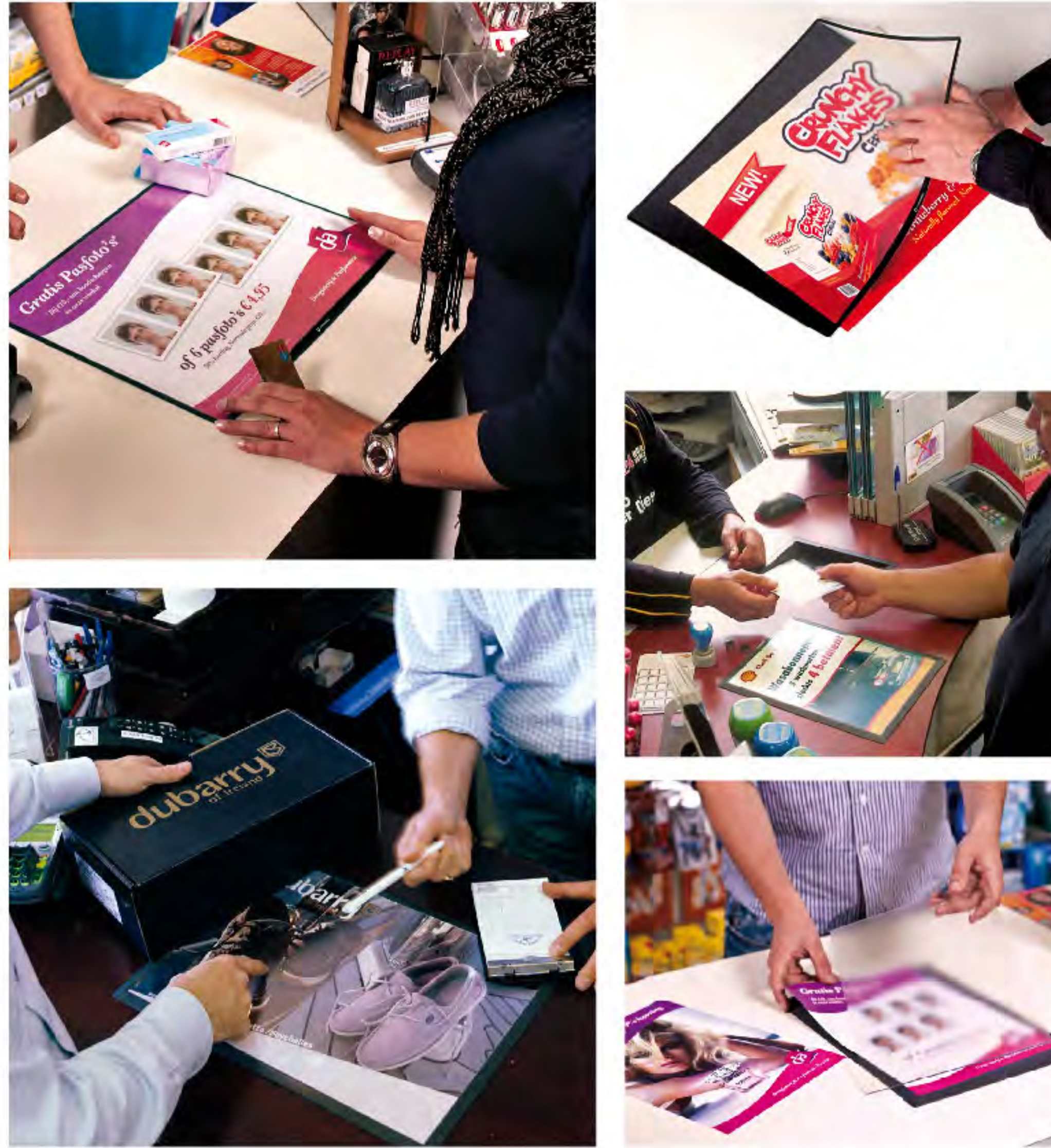
Penguin, initially created as a banner system, was developed into an elaborate modular display system. Its timeless puristic design and its simple function are as convincing as its versatility.

A set of carbon fibre rods, a folding one-piece base and a banner is all it takes to create a perfect image.



The Penguin product line is a group of highly innovative and unique frame components that are specially designed to display large format, high impact graphic panels.

Penguin frames are the only graphic display hardware that can be used independently, or combined to create trade show back walls, towers, or self standing portable graphic support.



Optimal use of counter surfaces

Designed for point-of-sale situations, the DeskWindo® provides an excellent opportunity to reach your customers right at the checkout. This ultra-thin poster display lies snug on the counter surface to clearly display your promotion, and the graphics can be updated in just seconds. The DeskWindo® can be used in most retail situations including post offices, sales kiosks or fast food restaurants to display pricing, promotions, etc.



DeskWindo® 5 specifications:

Poster formats:	A4: 29.7 x 21 cm
	A3: 42 x 29.7 cm
	85 x 11: 21.6 x 27.9 cm
Height:	0.3 cm
Frame colour:	black
Packaging:	per piece
From 500 pieces:	
• Screenprint in window	
• Frame available in most colours	



DeskWindo® 5
Side load graphic
With extra clear window for
optimal exposure



DeskWindo® PC specifications:

Poster formats:	A4: 29.7 x 21 cm
	A3: 42 x 29.7 cm
Height:	0.4 cm
Frame colour:	dark grey
Packaging:	per piece
Replacement window:	available seperately
From 500 pieces:	
• Screenprint in window	
• Frame available in most colours	
• Logo in the frame	



DeskWindo® PC
Top load graphic

DeskWindo® 5 - Optimal Use of Counter Surfaces

An ultra-thin poster for the counter top to clearly display your promotion, DeskWindo® 5 provides the convenience of easy and fast updates.

- Reusable for all your promotions
- Update poster in seconds
- Scratch-resistant window protects message
- Anti-slip bottom requires no messy adhesives
- Easy to maintain and reposition
- Available in 2 models

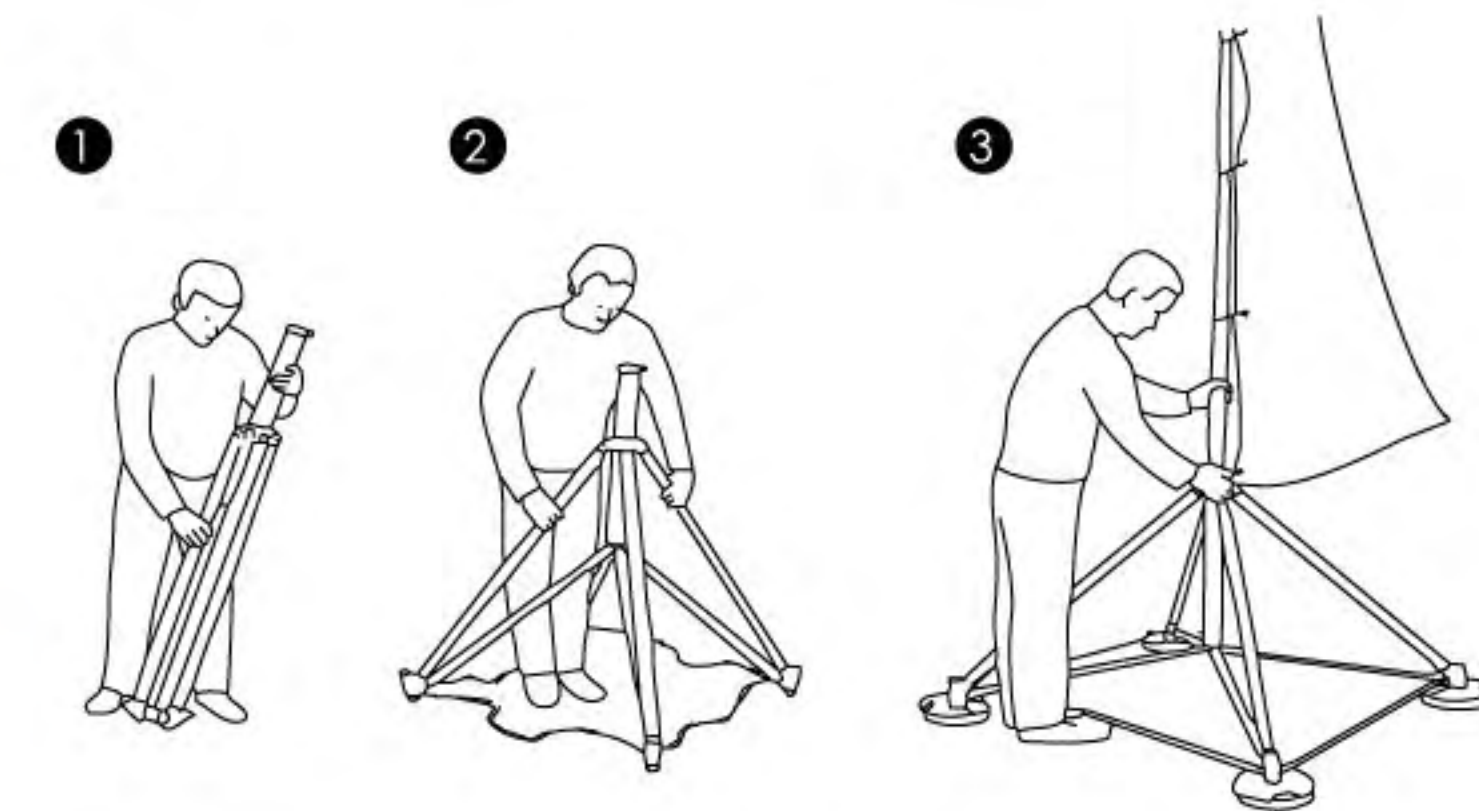


Outdoor products

Outdoor display for any outdoor event, campaign or point-of-sales activity.

Our outdoor products have gone through a rigorous development and testing process to handle wear and tear by weather and wind.

All outdoor products come in a bag/case for easy transportation.



Sizes:
Width: 120 cm
Height: 550 cm



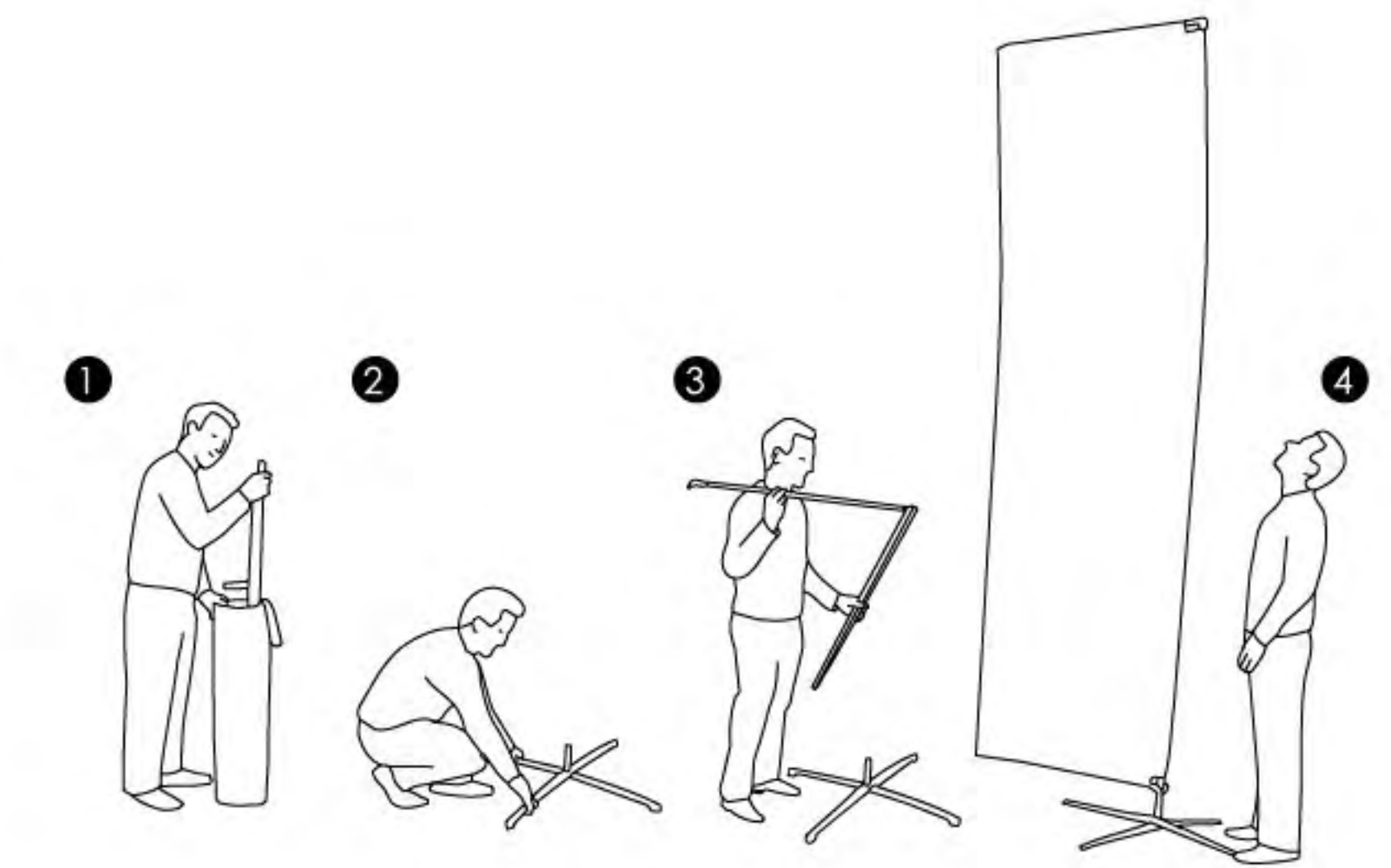
The Expand FlagStand XL comes in two versions – either with cast iron weights or with water bags.

Expand FlagStand XL

Extra tall and stable flag stand for outdoor use.

The Expand FlagStand XL is a stable, portable flag stand with a telescopic function, making it possible to vary the height up to 5.5 m.

The simple construction with very few loose parts allows for simple transportation and makes the product fast to mount and set up.



The flag can be designed in various shapes and sizes

Sizes:
Width: 100 cm
Product height: 210 , 310 & 410 cm

Expand FlagStand 1

A portable flag stand for outdoor use.

The Expand FlagStand 1 is a lightweight, portable flag stand perfect for all outdoor events, marketing activities and campaigns.

It is very stable even in strong winds and is available either with an X base or with a ground stake. Whatever logo, image or text featured on the flag, you can be sure of exceptional visibility.



Light boxes - freestanding & integrated

A portable light box to make your message shine

With the portable Expand LightBox, your message and brand stand out a bit extra at any exhibition or event. It is easy to set up, take down, pack in the nylon bag and transport in your car. This light box can be used as a free-standing backlit wall, or integrated with the popular Expand GrandFabric system. If it is used as part of a stand, you create a configuration to fit your needs and the entire stand can be varied in both shape and size depending on the floor space.



The Outdoor Range

Y-Band
Size: 60 cm x 180 cm



Portable Outdoor Display (POD)
Size: 200 cm x 200 cm or 200 cm x 300 cm



Outdoor Flag Pole
Height: 4.5 m x 90 cm



Parasol Umbrella
Height: 8 ft

Canopy
Dimension: 10 ft x 10 ft
Height: 12 ft approx.

Designed Structure





Maxima System

Maxima System offers sheer elegance and maximised brand prominence. It is an eye-catching and fully customised design which provides your brand with exceptional exposure. Maxima is an easy system to set up and also cost effective.



Carpentry and Glass

We believe a custom-built stand should offer more than just the conventional display. With the combined expertise of our production facilities including designing, studio print out and construction workshop partners, we are perfectly qualified to deliver a carpentry/custom-made exhibition stand to suit your brand on all levels. Carpentry works include wooden and timber exhibition booths or glass exhibition booths.

Do(s) and don't(s) for your show

- **Putting your goals together**

Write down your goals as there is a greater commitment to written goals and it is easier to measure them.

- **The cost factor**

Prepare a budget checklist and get your budget approved.

- **Bring in the crowd**

Organise a pre-show promotion to inform buyers of your existence.

- **There's no business like roadshow business**

Exhibiting is like a stage show, your booth is your stage and your people are the actors. The show's success will depend on the team's performance.

- **Giveaways that go a long way**

Everybody loves a freebie. A little creativity and ingenuity can do wonders for advertising and publicity efforts.

- **How not to waste money**

Exhibitions make a competitive environment. Use big, bold graphics and typefaces so that your message stands out even from a distance. In short, a message lost is money lost.

- **Trim your budget further**

Keep your focus and stick to your marketing strategy to avoid costly graphics and production changes.

- **Designer discussions**

The design of your exhibit speaks volumes about your company. Keep your exhibit simple and clean.

- **Exhibiting overseas**

An effective way to identify and explore new markets is to exhibit overseas.

- **The exhibitor's tool kit**

List down all the things you need to bring to your exhibition and make sure they are all packed and ready to go.



What about the artwork?

To get the most out of your message, please find some useful advice for designing the artwork:

Place the logotype at the top to make sure it is visible from a distance. Remember to also put the message where it is visible.

Put some time into the copy text and try to keep it short. In most cases, you only have a few seconds to catch the attention of your audience.

Choose a font that is easy to read and a font size that is suitable for the reading distance.

Avoid too much text and images as it easily results in a design that is too busy and your audience may miss your message completely.

Please find artwork templates for all of our products as well as technical guidelines on www.expandmedia.com

Do you need help with the design of the artwork? Please contact us.

Plan your stand in our free 3D tool

What will my event or exhibition stand look like?

With our 3D tool you will quickly see how much you can fit into your floor space and how it will look. Choose your floor plan size, drag and drop the products and even upload your own jpeg files to apply to your displays.

Go to www.expandmedia.com to use our free 3D tool.





reddot design award
(Spennare)

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